

## IT FOR II



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*A digital platform for the timber market*

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of management and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simultaneously, is able to collect all the data timber related thanks to on-site apps can provide

useful services and to ensure the traceability of the timber.  
The platform will be malleable to forest enterprises requests.

## MEHR DETAILS

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### ANGESPROCHENE HERAUSFORDERUNG

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### DOMÄNE

Produkte, Märkte, Handel  
Forschung und Entwicklung  
Innovationsmanagement, digitale Hubs, Cluster,  
Verwertung (bereichsübergreifend)

### ART DER LÖSUNG

Marketing-Plattformen

### SCHLÜSSELWÖRTER

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### DIGITALE LÖSUNG

Ja

### INNOVATION

Ja

### HERKUNFTSLAND

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### UMFANG DER ANWENDUNG

Regional/sub-national

### ANFANGS- UND ENDJAHR

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## KONTAKTDATEN

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### EIGENTÜMER ODER AUTOR

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## REFERENCES AND RESOURCES

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### HAUPT-WEBSITE

<https://www.portalelegnoveneto.it/>

### PROJEKT-WEBSITE

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### RESSOURCEN

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### PROJEKT-REFERENZ

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**PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE**

Rosewood 4.0

**BEITRAGSDATUM**

13 Aug. 2021

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**A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY**

