

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

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DOMäNE

Produkte, Märkte, Handel

Forschung und Entwicklung

Innovationsmanagement, digitale Hubs, Cluster,

Verwertung (bereichsübergreifendl)

ART DER LöSUNG

Marketing-Plattformen

SCHLüSSELWöRTER

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DIGITALE LöSUNG

Ja

INNOVATION

Ja

HERKUNFTSLAND

Italien

UMFANG DER ANWENDUNG

Regional/sub-national

ANFANGS- UND ENDJAHR

2019 - 2022

KONTAKTDATEN

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PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY