Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DETAILS

HERKUNFT DES HOLZES

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ART DES HOLZES

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ART DES BETROFFENEN HOLZES

--

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITäT

--

EINKOMMENSEFFEKT

--

VERWERTUNGSPOTENZIAL

--

NABE

Nördliches Drehkreuz

WIRTSCHAFTLICHE AUSWIRKUNGEN

--

SPEZIFISCHES WISSEN ERFORDERLICH

--

MOBILISIERUNGSPOTENZIAL

--

POTENZIAL FüR NACHHALTIGKEIT - WERT

Positiv

LEICHTE IMPLEMENTIERUNG

--

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

Mittel

WICHTIGE VORAUSSETZUNGEN

--

ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

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ARBEITSPLATZEFFEKT

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KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

1. Verbesserung der Widerstandsfähigkeit der Wälder und ihrer Anpassung an den Klimawandel

DOMäNE

Bildung und Ausbildung

ART DER LöSUNG

Bewusstseinsbildung, Aufklärungskampagnen

SCHLüSSELWöRTER

Information

Education

climat change

DIGITALE LöSUNG

Nein

INNOVATION

Nein

HERKUNFTSLAND

Norwegen

UMFANG DER ANWENDUNG

National

ANFANGS- UND ENDJAHR

2019 -

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REFERENCES AND RESOURCES

HAUPT-WEBSITE

https://www.tenktre.no/

PROJEKT-WEBSITE

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PROJEKT-REFERENZ

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RESSOURCEN

Video

LOGO DER BEST PRACTICE

LOGO DER HAUPTORGANISATION

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY