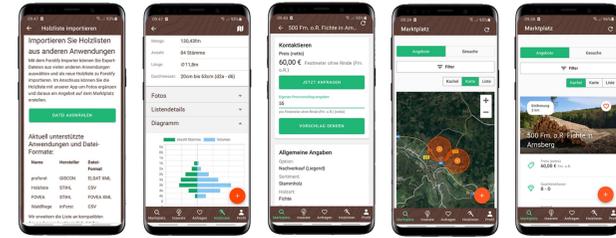


# Forstify | Online marketplace for timber



## *App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DETAILS

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### HERKUNFT DES HOLZES

Wald

### ART DES HOLZES

Stammholz

### ART DES BETROFFENEN HOLZES

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### AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITÄT

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### EINKOMMENSEFFEKT

Value creation for forest owners through easy and specific offer placement

### VERWERTUNGSPOTENZIAL

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### NABE

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### WIRTSCHAFTLICHE AUSWIRKUNGEN

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### SPEZIFISCHES WISSEN ERFORDERLICH

Easy to use

### MOBILISIERUNGSPOTENZIAL

High, simplifies selling timber

### POTENZIAL FÜR NACHHALTIGKEIT - WERT

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### LEICHTE IMPLEMENTIERUNG

Easy

### LEICHTE IMPLEMENTIERUNG - BEWERTUNG

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### WICHTIGE VORAUSSETZUNGEN

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### ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

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### ARBEITSPLATZEFFEKT

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### KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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## MEHR DETAILS

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### ANGESPROCHENE HERAUSFORDERUNG

5. Verbesserung der wirtschaftlichen und ökologischen Leistung der forstwirtschaftlichen

Forstlieferketten

### SCHLÜSSELWÖRTER

online marketplace timber sales

### HERKUNFTSLAND

Deutschland

### DOMÄNE

Produkte, Märkte, Handel

### DIGITALE LÖSUNG

Ja

### UMFANG DER ANWENDUNG

Grenzüberschreitend/multilateral

### ART DER LÖSUNG

Marketing-Plattformen

### INNOVATION

Ja

### ANFANGS- UND ENDJAHR

2018 -

## KONTAKTDATEN

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## REFERENCES AND RESOURCES

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### HAUPT-WEBSITE

<https://forstify.de/>

### PROJEKT-WEBSITE

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### PROJEKT-REFERENZ

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### RESSOURCEN

**Android App**

**iOS & iPad OS App**

LOGO DER BEST PRACTICE

LOGO DER HAUPTORGANISATION



PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

