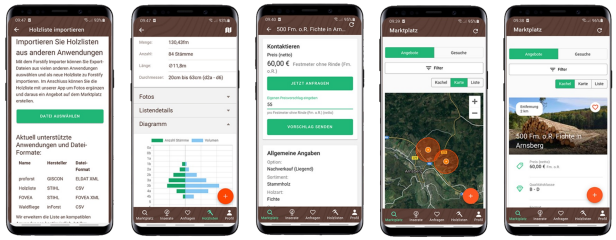
# Forstify | Online marketplace for timber



*App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DETAILS

HERKUNFT DES HOLZES

Wald

ART DES HOLZES

Stammholz

ART DES BETROFFENEN HOLZES

--

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITäT

--

EINKOMMENSEFFEKT

Value creation for forest owners through easy and specific offer placement

VERWERTUNGSPOTENZIAL

--

NABE

--

WIRTSCHAFTLICHE AUSWIRKUNGEN

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

SPEZIFISCHES WISSEN ERFORDERLICH

Easy to use

MOBILISIERUNGSPOTENZIAL

High, simplifies selling timber

POTENZIAL FüR NACHHALTIGKEIT - WERT

--

LEICHTE IMPLEMENTIERUNG

Easy

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

--

WICHTIGE VORAUSSETZUNGEN

--

ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

--

ARBEITSPLATZEFFEKT

--

KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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## MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

5. Verbesserung der wirtschaftlichen und ökologischen Leistung der forstwirtschaftlichen Forstlieferketten

DOMäNE

Produkte, Märkte, Handel

ART DER LöSUNG

Marketing-Plattformen

SCHLüSSELWöRTER

online marketplace timber sales

DIGITALE LöSUNG

Ja

INNOVATION

Ja

HERKUNFTSLAND

Deutschland

UMFANG DER ANWENDUNG

Grenzüberschreitend/multilateral

ANFANGS- UND ENDJAHR

2018 -

## KONTAKTDATEN


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## REFERENCES AND RESOURCES

HAUPT-WEBSITE

https://forstify.de/

PROJEKT-WEBSITE

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PROJEKT-REFERENZ

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RESSOURCEN

**Android App**

**iOS & iPad OS App**

## LOGO DER BEST PRACTICE

## LOGO DER HAUPTORGANISATION

### PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

### BEITRAGSDATUM

16 Dez. 2021

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

### A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY