

## IT FOR II - Portale Legno Veneto



### IT FOR II

*Online marketing platform for local/regional wood supply chain.*

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

## MEHR DETAILS

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### ANGESPROCHENE HERAUSFORDERUNG

5. Verbesserung der wirtschaftlichen und ökologischen Leistung der forstwirtschaftlichen

Forstlieferketten

### SCHLÜSSELWÖRTER

Auction

market

timber products

digitalization

### HERKUNFTSLAND

Italien

### DOMÄNE

Produkte, Märkte, Handel

### DIGITALE LÖSUNG

Ja

### UMFANG DER ANWENDUNG

Regional/sub-national

### ART DER LÖSUNG

Marketing-Plattformen

### INNOVATION

Ja

### ANFANGS- UND ENDJAHR

2021 -

## KONTAKTDATEN

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### EIGENTÜMER ODER AUTOR

Camera di commercio di Treviso e Belluno

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### REPORTER

AIEL

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## REFERENCES AND RESOURCES

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### HAUPT-WEBSITE

<https://www.portalelegnoveneto.it/>

### PROJEKT-WEBSITE

<https://www.venetianwood.it/>

### PROJEKT-REFERENZ

PSR regione VENETO Mis. 16

### RESSOURCEN

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LOGO DER BEST PRACTICE



LOGO DER HAUPTORGANISATION



CAMERA DI COMMERCIO  
TREVISO - BELLUNO | DOLOMITI  
bellezza e impresa

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

