IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

5. Verbesserung der wirtschaftlichen und ökologischen Leistung der forstwirtschaftlichen Forstlieferketten

DOMäNE

Produkte, Märkte, Handel

ART DER LöSUNG

Marketing-Plattformen

SCHLüSSELWöRTER

Auction
market
timber products
digitalization

DIGITALE LöSUNG

Ja

INNOVATION

Ja

HERKUNFTSLAND

Italien

UMFANG DER ANWENDUNG

Regional/sub-national

ANFANGS- UND ENDJAHR

2021 -

KONTAKTDATEN

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REFERENCES AND RESOURCES

HAUPT-WEBSITE

https://www.portalelegnoveneto.it/

PROJEKT-WEBSITE

https://www.venetianwood.it/

PROJEKT-REFERENZ

PSR regione VENETO Mis. 16

RESSOURCEN

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LOGO DER BEST PRACTICE

LOGO DER HAUPTORGANISATION

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY