

IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

5. Verbesserung der wirtschaftlichen und ökologischen Leistung der forstwirtschaftlichen Forstlieferketten

SCHLÜSSELWÖRTER

Auction
market
timber products
digitalization

HERKUNFTSLAND

Italien

DOMÄNE

Produkte, Märkte, Handel

DIGITALE LÖSUNG

Ja

UMFANG DER ANWENDUNG

Regional/sub-national

ART DER LÖSUNG

Marketing-Plattformen

INNOVATION

Ja

ANFANGS- UND ENDJAHR

2021 -

KONTAKTDATEN

EIGENTÜMER ODER AUTOR

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REFERENCES AND RESOURCES

HAUPT-WEBSITE

<https://www.portalelegnoveneto.it/>

PROJEKT-WEBSITE

<https://www.venetianwood.it/>

PROJEKT-REFERENZ

PSR regione VENETO Mis. 16

RESSOURCEN

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LOGO DER BEST PRACTICE



LOGO DER HAUPTORGANISATION



CAMERA DI COMMERCIO
TREVISO - BELLUNO | DOLOMITI
bellezza e impresa

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

