KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETAILS

HERKUNFT DES HOLZES

Wald

ART DES HOLZES

Stammholz

ART DES BETROFFENEN HOLZES

Stemwood

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITäT

Positive

EINKOMMENSEFFEKT

Positive

VERWERTUNGSPOTENZIAL

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NABE

Nördliches Drehkreuz

WIRTSCHAFTLICHE AUSWIRKUNGEN

Better communication between forest owners and companies

SPEZIFISCHES WISSEN ERFORDERLICH

Knowledge in silviculture and handling with IT-tools

MOBILISIERUNGSPOTENZIAL

Not possible to assess

POTENZIAL FüR NACHHALTIGKEIT - WERT

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LEICHTE IMPLEMENTIERUNG

Easy

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

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WICHTIGE VORAUSSETZUNGEN

Online timber marketplace

ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

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ARBEITSPLATZEFFEKT

Positive

KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

3. Aktivierung von Privateigentümern und kooperativer Waldbewirtschaftung

DOMäNE

Waldmanagement, Waldbau, Ökosystemleistungen, Resilienz

Produkte, Märkte, Handel

ART DER LöSUNG

Marketing-Plattformen

SCHLüSSELWöRTER

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DIGITALE LöSUNG

Ja

INNOVATION

Nein

HERKUNFTSLAND

Finnland

UMFANG DER ANWENDUNG

National

ANFANGS- UND ENDJAHR

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KONTAKTDATEN

EIGENTüMER ODER AUTOR

Suomen Puukauppa Oy

REPORTER

https://kuutio.fi/#/

REFERENCES AND RESOURCES

HAUPT-WEBSITE

https://kuutio.fi/

PROJEKT-WEBSITE

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PROJEKT-REFERENZ

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RESSOURCEN

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LOGO DER BEST PRACTICE

LOGO DER HAUPTORGANISATION

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood

BEITRAGSDATUM

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Link to Rosewood 4.0

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY