

Mobile applications



In mobile application, your forest plan is always with you - even in the middle of the forest!

Mobile applications offered by different forest companies offer the possibility to observe your forest estate and forest assets on the mobile phone. The forest data is in mobile phone for private forest owners and it's easy to log in with the bank's online banking ID.

The change of the business environment aims at better competitiveness and cost-efficiency in forest management. Mobile applications are an excellent way to encourage forest owners to take care of their forests.

Forest owners can download mobile applications to their smartphones from the internet. The application includes information about the forest assets, maps, and other key information that may be needed in the field. The application also works without a network connection.

For example, Metsä Group's members are able to update their growing stock information by taking photos with their mobile phones. The photos are transferred for analysis in a cloud service, and they are used to calculate the growing stock information. This way when walking around in their forest estates, forest owner can update their growing stock information and request a quote to sell wood or buy forest management services right there on the spot.

With the application you can:

- view forest farm maps and aerial photos
- browse pattern information
- review the proposed measures
- acknowledge the actions taken, in which case the tree data in the pattern will be updated
- send a message to the forest expert
- take action on the request for quotation that you send from Metsäverkko.fi
- update pattern tree information with Trestima (Android only)
- navigate from one pattern to another, for example, to see urgent work
- add a note or photo to a specific location

DETAILS

HERKUNFT DES HOLZES

Wald

ART DES HOLZES

Stammholz

ART DES BETROFFENEN HOLZES

Stemwood

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITÄT

Positive/depends on management decisions

EINKOMMENSEFFEKT

Positive

VERWERTUNGSPOTENZIAL

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NABE

Nördliches Drehkreuz

WIRTSCHAFTLICHE AUSWIRKUNGEN

Positive

SPEZIFISCHES WISSEN ERFORDERLICH

IT-tool and silvicultural knowledge needed

MOBILISIERUNGSPOTENZIAL

Not possible to assess

POTENZIAL FÜR NACHHALTIGKEIT - WERT

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LEICHTE IMPLEMENTIERUNG

Easy

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

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WICHTIGE VORAUSSETZUNGEN

Digitalization is essential for wood mobilization

ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

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ARBEITSPLATZEFFEKT

Positive/helps to plan forest management

KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

3. Aktivierung von Privateigentümern und kooperativer Waldbewirtschaftung

SCHLÜSSELWÖRTER

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HERKUNFTSLAND

Finnland

DOMÄNE

Waldmanagement, Waldbau, Ökosystemleistungen, Resilienz

DIGITALE LÖSUNG

Ja

UMFANG DER ANWENDUNG

National

ART DER LÖSUNG

Beratungs- und Servicetools für Waldbesitzer

INNOVATION

Nein

ANFANGS- UND ENDJAHR

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REFERENCES AND RESOURCES

HAUPT-WEBSITE

<https://www.metsaforest.com/fi/Asiakasedut/metsaverkkomobiili/Pages/default.aspx>

PROJEKT-WEBSITE

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PROJEKT-REFERENZ

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RESSOURCEN

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

