Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

DETAILS

HERKUNFT DES HOLZES

Wald

ART DES HOLZES

Stammholz

ART DES BETROFFENEN HOLZES

Cedar, chestnut, cypress, walnut, poplar, oak

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITäT

N/A

EINKOMMENSEFFEKT

N/A

VERWERTUNGSPOTENZIAL

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NABE

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WIRTSCHAFTLICHE AUSWIRKUNGEN

45-90.000 €/year

SPEZIFISCHES WISSEN ERFORDERLICH

Tree cutting in urban areas, tree climbing technics and sawmill utilization

MOBILISIERUNGSPOTENZIAL

1.500-3.000 m3/year

POTENZIAL FüR NACHHALTIGKEIT - WERT

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LEICHTE IMPLEMENTIERUNG

Not easy

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

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WICHTIGE VORAUSSETZUNGEN

Strong advertising of sawmill service al regional level

ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

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ARBEITSPLATZEFFEKT

2 workers for each sawmill

KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG

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SCHLüSSELWöRTER

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HERKUNFTSLAND

Italien

DOMäNE

Forstbasierte Industrien, Bio-/ Kreislaufwirtschaft

DIGITALE LöSUNG

Nein

UMFANG DER ANWENDUNG

Regional/sub-national

ART DER LöSUNG

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INNOVATION

Nein

ANFANGS- UND ENDJAHR

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REFERENCES AND RESOURCES

HAUPT-WEBSITE

http://www.boratt.ch

PROJEKT-WEBSITE

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PROJEKT-REFERENZ

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RESSOURCEN

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PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood

BEITRAGSDATUM

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