

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

MORE DETAILS

CHALLENGE ADDRESSED

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DOMAIN

Products, markets, trade

Research and development

Innovation management, hubs, clusters

TYPE OF SOLUTION

Marketing platforms

KEYWORDS

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DIGITAL SOLUTION

Yes

INNOVATION

Yes

COUNTRY OF ORIGIN

Italy

SCALE OF APPLICATION

Regional/sub-national

START AND END YEAR

2019 - 2022

CONTACT DATA

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Rosewood 4.0

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