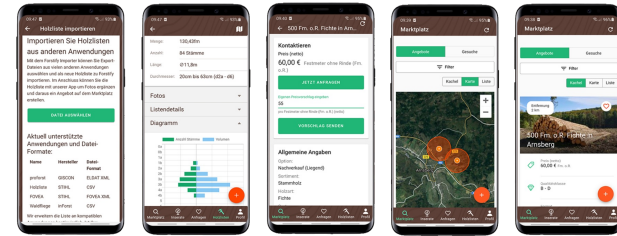


# Forstify | Online marketplace for timber



## *App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DETAILS

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### ORIGIN OF WOOD

Forest

### TYPE OF WOOD

Stemwood

### KIND OF WOOD CONCERNED

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### IMPACT ON ENVIRONMENT & BIODIVERSITY

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### INCOME EFFECT

Value creation for forest owners through easy and specific offer placement

### EXPLOITATION POTENTIAL

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### HUB

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### ECONOMIC IMPACT

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### SPECIFIC KNOWLEDGE NEEDED

Easy to use

### MOBILIZATION POTENTIAL

High, simplifies selling timber

### SUSTAINABILITY POTENTIAL - VALUE

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### EASE OF IMPLEMENTATION

Easy

### EASE OF IMPLEMENTATION - EVALUATION

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### KEY PREREQUISITES

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### TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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### JOB EFFECT

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### COSTS OF IMPLEMENTATION ( EURO - € )

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## MORE DETAILS

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### CHALLENGE ADDRESSED

5.- Enhance economic and environmental performance of forest supply chains

### KEYWORDS

online marketplace timber sales

### COUNTRY OF ORIGIN

Germany

### DOMAIN

Products, markets, trade

### DIGITAL SOLUTION

Yes

### SCALE OF APPLICATION

Cross-border/multi-lateral (several countries)

### TYPE OF SOLUTION

Marketing platforms

### INNOVATION

Yes

### START AND END YEAR

2018 -

## CONTACT DATA

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### OWNER OR AUTHOR

Forstify GmbH

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### REPORTER

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## REFERENCES AND RESOURCES

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### MAIN WEBSITE

<https://forstify.de/>

### PROJECT WEBSITE

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### PROJECT REFERENCE

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### RESOURCES

**Android App**

**iOS & iPad OS App**

LOGO OF BEST PRACTICE

LOGO OF MAIN ORGANIZATION



PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

POST DATE

16 Dec 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

