

IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

MORE DETAILS

CHALLENGE ADDRESSED

5.- Enhance economic and environmental performance of forest supply chains

KEYWORDS

Auction
market
timber products
digitalization

COUNTRY OF ORIGIN

Italy

DOMAIN

Products, markets, trade

DIGITAL SOLUTION

Yes

SCALE OF APPLICATION

Regional/sub-national

TYPE OF SOLUTION

Marketing platforms

INNOVATION

Yes

START AND END YEAR

2021 -

CONTACT DATA

OWNER OR AUTHOR

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REPORTER

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REFERENCES AND RESOURCES

MAIN WEBSITE

<https://www.portalelegnoveneto.it/>

PROJECT WEBSITE

<https://www.venetianwood.it/>

PROJECT REFERENCE

PSR regione VENETO Mis. 16

RESOURCES

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LOGO OF BEST PRACTICE



LOGO OF MAIN ORGANIZATION



CAMERA DI COMMERCIO
TREVISO - BELLUNO | DOLOMITI
bellezza e impresa

PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

POST DATE

23 Dec 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

