IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

MORE DETAILS

CHALLENGE ADDRESSED

5.- Enhance economic and environmental performance of forest supply chains

DOMAIN

Products, markets, trade

TYPE OF SOLUTION

Marketing platforms

KEYWORDS

Auction

market

timber products

digitalization

DIGITAL SOLUTION

Yes

INNOVATION

Yes

COUNTRY OF ORIGIN

Italy

SCALE OF APPLICATION

Regional/sub-national

START AND END YEAR

2021 -

CONTACT DATA

OWNER OR AUTHOR

Camera di commercio di Treviso e Belluno

Antonio Biasi

antonio.biasi@tb.camcom.it

REPORTER

AIEL

Andrea Argnani

argnani.aiel@cia.it

REFERENCES AND RESOURCES

MAIN WEBSITE

https://www.portalelegnoveneto.it/

PROJECT WEBSITE

https://www.venetianwood.it/

PROJECT REFERENCE

PSR regione VENETO Mis. 16

RESOURCES

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LOGO OF BEST PRACTICE

LOGO OF MAIN ORGANIZATION

PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

POST DATE

23 Dec 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY