“FMMF IL LEGNO” Trademark

"FMMF Il Legno" identifies wood products derived from Montagne Fiorentine Model Forest boundaries. The brand can be used only by public and private forest owners and by the forestry companies that are members of the MFMF association who have signed a set of regulations about safety and sustainable cutting. It guarantees: the legality of the products supplied through compliance with international, national and regional laws regarding forestry, commerce and taxation; compliance with current safety regulations; the presence and respect of regular contracts for the buying and selling of the woods.

This project has tried to improve conditions of the companies (owners and users) of first transformation who work on the territory of FMMF, through a continuous training process that can improve the working conditions of the operators in the woods. It has tried to put together demand with offer by selling products (certified timber) that guarantees environmental, economic and social sustainability. The demand is often unwilling to use the forest due to a high fragmentation of the forest property with a marked prevalence of limited private property surfaces.

Types of products guaranteed: woody biomass for energy, firewood, wood chips, pellets, round wood, semi-finished products, wooden products.
The brand managers have carried out activities to promote the brand chain: participation in events; participation at meetings with trade associations or public bodies (Tuscany Region, CNA Borgo San Lorenzo, Gal START, etc.).
They supported the FMMF members drafting projects (PSR calls, GAL START calls, forestry PIF - integrated supply chain projects) and with documents in compliance with EUTR regulation 995/2010 (DUE DILIGENCE).
Project "Bosco Chiavi in Mano" was designed to help owners manage their forests efficiently; professionals offer a service that simplifies forest management

and facilitates transactions. 250 turned chestnut poles were sold, 650 q. of firewood, barrels, boards, 250 square meters of chestnut for the floor of the C.BIO shop in Florence and a Center dedicated to Chestnut at Castagno D’andrea was made with branded chestnut wood.

DETAILS

ORIGIN OF WOOD

Forest

TYPE OF WOOD

Stemwood

KIND OF WOOD CONCERNED

"Logs: Douglas fir, Firewood: chestnut, oak, beech"

IMPACT ON ENVIRONMENT & BIODIVERSITY

FMMF _IL LEGNO can be used by companies that have signed the APROFOMO protocol, so they are required to reduce mineral component in fuel and oil used. In terms of biodiversity they are informed on the need to respect minor species and to preserve particular habitats.
Another effect of an organized supply chain is the reduction in transportation.

INCOME EFFECT

None for the moment

EXPLOITATION POTENTIAL

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HUB

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MOBILIZATION POTENTIAL

"30.000 square meters of coniferous round wood 1000 tons of firewood"

SUSTAINABILITY POTENTIAL - VALUE

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EASE OF IMPLEMENTATION

Easy

EASE OF IMPLEMENTATION - EVALUATION

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KEY PREREQUISITES

Supply chain
FMMF IL LEGNO
Aprofomo protocoll

TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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JOB EFFECT

None for the moment

ECONOMIC IMPACT

Economic transactions- related to the world of wood in the model forest area - have been estimated of 4 million of euros

COSTS OF IMPLEMENTATION (EURO - €)

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SPECIFIC KNOWLEDGE NEEDED

Good knowledge of wood supply chain

MORE DETAILS

CHALLENGE ADDRESSED

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DOMAIN

Products, markets, trade

TYPE OF SOLUTION

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KEYWORDS

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DIGITAL SOLUTION

No

INNOVATION

No

COUNTRY OF ORIGIN

Italy

SCALE OF APPLICATION

Regional/sub-national

START AND END YEAR

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CONTACT DATA

OWNER OR AUTHOR

REPORTER

associazione@forestamodellomontagnefiorentine.org

REFERENCES AND RESOURCES

MAIN WEBSITE

http://www.legnoforestamodello.it/

RESOURCES

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PROJECT WEBSITE

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PROJECT REFERENCE

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PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood

POST DATE

18 Sep 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

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