How to use government grants with intelligence: new machinery park and high-quality wood chips

Venturini was founded in 1985 as an agricultural company, to then devote itself to forestry work since 1997. With the entry of Michele, the owner's son, the forestry activity took over and traditional work systems led to employment of more modern machines, with large investments. The transformation from a traditional forest company to a modern enterprise has been realized thanks to the Region Tuscany Rural Development Plan 2007-13, which has allowed Venturini Biomasse to completely renovate the machinery and reorganize itself, becoming a reference in the territory for the supply of wood chips.

Venturini Biomasse is a beautiful example of a family-run company that, over the years, has been able to expand, renew and improve. Michele's entry into the family business also marked the change of pace at the business level. It is in fact thanks to his foresight that it has been possible to access public funding with the PRS 2007-2013, by exploiting them productively on the basis of clear, concrete objectives and above all calibrated to company dimensions.

Through the purchased equipment
the company has achieved important goals.
First, working conditions have improved. New technologies have also made it possible to optimize logistics. A strategy of diversification and, above all, of production qualification, has allowed the company to start operating outside the local market, obtaining a positioning capable of guaranteeing better sales conditions and therefore greater profitability. The company is healthy today, with good development prospects, and aims to grow further. There is no shortage of design ideas for the future, such as the expansion of a covered structure to optimize the storage and handling of the chips produced, or the construction of a forced drying plant to speed up production cycles.

DETAILS

ORIGIN OF WOOD

Forest

TYPE OF WOOD

Stemwood

KIND OF WOOD CONCERNED

"Wood chips: fir, Douglas fir, pine, Firewood: chestnut, oak, beech"

IMPACT ON ENVIRONMENT & BIODIVERSITY

The traceability of the raw material and compliance of good forest management is guaranteed by current regional and national legislation

INCOME EFFECT

N/A

EXPLOITATION POTENTIAL

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HUB

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ECONOMIC IMPACT

200-300.000 euro per year

SPECIFIC KNOWLEDGE NEEDED

Knowledge of available public funding and planning capacity

MOBILIZATION POTENTIAL

1.500-2.000 t per year

SUSTAINABILITY POTENTIAL - VALUE

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EASE OF IMPLEMENTATION

Medium: huge investments are needed

EASE OF IMPLEMENTATION - EVALUATION

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KEY PREREQUISITES

In-depth knowledge of the regional rural development program

TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

--

JOB EFFECT

6-8 employees

COSTS OF IMPLEMENTATION (EURO - €)

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MORE DETAILS

CHALLENGE ADDRESSED	DOMAIN	TYPE OF SOLUTION
--	Wood energy industry	--
KEYWORDS	**DIGITAL SOLUTION**	**INNOVATION**
--	No	No
COUNTRY OF ORIGIN	**SCALE OF APPLICATION**	**START AND END YEAR**
Italy	Regional/sub-national	--

CONTACT DATA

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PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood

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