

# "ID:WOOD Clustering knowledge, Innovation and Design in the SEE WOOD sector"



IDWOOD aims to promote and foster innovation and competitiveness of SMEs in the wood sector in the SEE area by sharing and transferring technical and organizational know-how to enable local support organizations to address structural deficits of SMEs and enhance innovation potentials.

Inclusion of both, stakeholders and policy makers, is of great importance and beneficial for both. Stakeholders are given the opportunity to strengthen their organizational and technical capacities, to develop new functions, to participate to working groups and to be actively involved in networking activities. Policy makers receive guidelines and advice on support policies to foster sector's development.

Results of the project are improved capacities of support organisations; transnational cooperation between support organisations, knowledge poles and productive sector; increased information flow towards SMEs; innovation, design and knowledge transferred to SMEs; sustainability of the transnational network/support system and SMEs cooperation after project end; increased knowledge of market opportunities.

## DETAILS

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### ORIGIN OF WOOD

Forest

### TYPE OF WOOD

Stemwood

### KIND OF WOOD CONCERNED

Stemwood

### IMPACT ON ENVIRONMENT & BIODIVERSITY

Positive on biodiversity and forest resilience enhancement

### INCOME EFFECT

Positive / more efficient working processes / cost reduction possibility  
identification

### EXPLOITATION POTENTIAL

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### HUB

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### ECONOMIC IMPACT

Enhancement of regionally added value / more efficient working processes

### SPECIFIC KNOWLEDGE NEEDED

Database on primary wood industry sector

### MOBILIZATION POTENTIAL

3,4 mio m3

### SUSTAINABILITY POTENTIAL - VALUE

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### EASE OF IMPLEMENTATION

Medium

### EASE OF IMPLEMENTATION - EVALUATION

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### KEY PREREQUISITES

Survey for stakeholders / Technical documentation

### TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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### JOB EFFECT

Better qualified staff / Promotion of the sector

### COSTS OF IMPLEMENTATION ( EURO - € )

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## MORE DETAILS

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### CHALLENGE ADDRESSED

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### DOMAIN

Education and training

Innovation management, hubs, clusters

### TYPE OF SOLUTION

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### KEYWORDS

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### DIGITAL SOLUTION

No

### INNOVATION

No

### COUNTRY OF ORIGIN

Austria

### SCALE OF APPLICATION

Cross-border/multi-lateral (several countries)

### START AND END YEAR

2012 - 2014

## CONTACT DATA

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### OWNER OR AUTHOR

jozica.gricar@gozdis.si

### REPORTER

## REFERENCES AND RESOURCES

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### MAIN WEBSITE

<http://idwood.gozdis.si/>

### PROJECT WEBSITE

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### PROJECT REFERENCE

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### RESOURCES

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**PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED**

Rosewood

**POST DATE**

27 Sep 2019

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Link to Rosewood 4.0



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

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**A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY**



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