WoodsApp



Woodsapp is a digital platform designed to serve both forest owners and forestry organizations through two complementary solutions: a mobile app for landowners and a professional tool, Woodsapp Pro, for service providers and organizations.

For landowners, Woodsapp is an easy-to-use mobile application that brings forest status, tasks, and professional contacts directly to your phone – no matter where your forest is located. It makes forest ownership easier, more transparent, and more productive – especially when managing the forest remotely.

Developed by a Finnish company with a strong forestry technology background, Woodsapp is already available in Germany and Austria, with expansion

underway across Europe. The app is designed to help forest owners manage their assets more effectively, address climate-related risks such as insect outbreaks, and stay connected with service providers and other stakeholders through transparent collaboration and easy communication.

What do you gain as a forest owner with Woodsapp?

- Know your boundaries and find your way: See your property location and borders of neighbors accurately and use the app for navigation in the forest
- Check forest health at a glance: Get real-time insights into forest condition and changes through satellite monitoring and official map data sources
- Get alerts early: Receive automatic notifications about early-stage risks detected by satellite monitoring – helping you plan timely actions.
- Keep everything organized: Tasks, notes, photos, and documents are saved on the map – no more scattered papers or lists.
- Easily share your information: Share your stored data, including location and attachments, with forestry professionals using Woodsapp in their organizations.
- Stay up to date: Receive location-based news, guidance, and support opportunities directly in your pocket – tailored to your specific forest area by relevant organizations.
- Work in the ground even with poor connection: app includes offline mode to work fully in offline.

What does Woodsapp Pro offer to organizations and service providers?

- Reach a large number of scattered forest owners easily and in a targeted way.
- Share timely information, such as available subsidies, recommendations, or upcoming operations, directly through the app.
- Manage fieldwork, send updates, and track task progress in real time.
- Keep customers updated about the statuses of the agreed tasks automatically with notifications
- Collect data from the field through mobile app (also offline mode) and receiving tasks with all the info needed (location, files, images, maps)
- Communicate effectively with landowners and teams - Centralize task-related information and reduce the need for emails or phone calls.

DETAILS

ORIGIN OF WOOD

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TYPE OF WOOD

--

KIND OF WOOD CONCERNED

--

IMPACT ON ENVIRONMENT & BIODIVERSITY

Positive / supports decision making

INCOME EFFECT

--

EXPLOITATION POTENTIAL

--

HUB

Northern Hub

ECONOMIC IMPACT

Positive

SPECIFIC KNOWLEDGE NEEDED

No

MOBILIZATION POTENTIAL

--

SUSTAINABILITY POTENTIAL - VALUE

Positive

EASE OF IMPLEMENTATION

Medium

EASE OF IMPLEMENTATION - EVALUATION

Easy

KEY PREREQUISITES

--

TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

--

JOB EFFECT

Reduces the need for field visits and unnecessary driving. Enables efficient organization of fieldwork. Makes it easier to plan forest operations.

COSTS OF IMPLEMENTATION (EURO - €)

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MORE DETAILS

CHALLENGE ADDRESSED

3.- Activate private owners and cooperative forest management

DOMAIN

Ownership, cooperation

Forest management, ecosystem, resilience

Forest disturbances, risks

TYPE OF SOLUTION

Collaboration platforms, logistical hubs

KEYWORDS

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DIGITAL SOLUTION

Yes

INNOVATION

Yes

COUNTRY OF ORIGIN

Austria

SCALE OF APPLICATION

Continental

START AND END YEAR

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CONTACT DATA

OWNER OR AUTHOR

Bitapps Oy

info@bitapps.fi

woodsapp@bitapps.fi

www.bitapps.fi

REPORTER

REFERENCES AND RESOURCES

MAIN WEBSITE

http://www.woodsapp.com

PROJECT WEBSITE

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PROJECT REFERENCE

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RESOURCES

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PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY