



The objective of the OPTIM'indus action is to provide tailored support to develop the performance and competitiveness of companies by providing keys to meet the challenges facing the industry. It is financed by Europe, the Fund for Innovation in Industry, the New Aquitaine region and the OPCAİM (Joint Organisation for the Authorised Collection of Metallurgy Industries).

3 development axes are proposed to companies:

- 1) Project support
- 2) Skills development
- 3) Development of professional networks

The support of the company's projects is divided into several stages:

- expertise in skills and vocational training needs and an industrial diagnosis to define new technical orientations,
- assistance in improving processes, tools and product development, for example by carrying out a feasibility study or by putting partners, consultants or experts in contact with each other.
- proposal for financial assistance

OPTIM'indus offers Master Classes, training days or courses for executives, managers or technicians to develop skills.

It runs "Industry of the Future" clubs where companies meet and exchange ideas.

## DETAILS

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### ORIGIN OF WOOD

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### TYPE OF WOOD

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### KIND OF WOOD CONCERNED

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### IMPACT ON ENVIRONMENT & BIODIVERSITY

NA

### INCOME EFFECT

NA

### EXPLOITATION POTENTIAL

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### HUB

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### ECONOMIC IMPACT

Positive economic impact by improving skills and helping companies to improve processes

### SPECIFIC KNOWLEDGE NEEDED

Communication / training

### MOBILIZATION POTENTIAL

NA

### SUSTAINABILITY POTENTIAL - VALUE

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### EASE OF IMPLEMENTATION

Easy

### EASE OF IMPLEMENTATION - EVALUATION

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### KEY PREREQUISITES

NA

### TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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### JOB EFFECT

NA

### COSTS OF IMPLEMENTATION ( EURO - € )

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## MORE DETAILS

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### CHALLENGE ADDRESSED

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### DOMAIN

Research and development  
Innovation management, hubs, clusters

### TYPE OF SOLUTION

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### KEYWORDS

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### DIGITAL SOLUTION

No

### INNOVATION

Yes

### COUNTRY OF ORIGIN

France

### SCALE OF APPLICATION

Regional/sub-national

### START AND END YEAR

2018 -

## CONTACT DATA

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### OWNER OR AUTHOR

### REPORTER

actioneco@maisonindustrie.com

## REFERENCES AND RESOURCES

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### MAIN WEBSITE

<http://www.aquitaine-industrie.com/>

### RESOURCES

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### PROJECT WEBSITE

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### PROJECT REFERENCE

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**PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED**

Rosewood

**POST DATE**

27 Sep 2019

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[Link to Rosewood 4.0](#)



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**A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY**

