



**Holz**<sup>®</sup>

Eine Initiative von Allgäuer Wald-  
besitzervereinigungen und Forst-  
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

## DETAILS

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### ORIGIN OF WOOD

Forest

### TYPE OF WOOD

Stemwood

### KIND OF WOOD CONCERNED

Depending on projects and partners

### IMPACT ON ENVIRONMENT & BIODIVERSITY

Promotes climate protection in the region by offering an attractive promotional program

### INCOME EFFECT

Positive

### EXPLOITATION POTENTIAL

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### HUB

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### ECONOMIC IMPACT

Offering sales promotion with the regional certification of origin "AllgäuHolz"

### SPECIFIC KNOWLEDGE NEEDED

### MOBILIZATION POTENTIAL

Medium

### SUSTAINABILITY POTENTIAL - VALUE

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### EASE OF IMPLEMENTATION

Difficult

### EASE OF IMPLEMENTATION - EVALUATION

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### KEY PREREQUISITES

Good network abilities needed and engaged participants along the chain of custody

### TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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### JOB EFFECT

Positive / Enhancement of regionally added value

### COSTS OF IMPLEMENTATION ( EURO - € )

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Communication and knowledge about implementing a certificate of origin

## MORE DETAILS

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### CHALLENGE ADDRESSED

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### DOMAIN

Education and training  
Innovation management, hubs, clusters

### TYPE OF SOLUTION

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### KEYWORDS

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### DIGITAL SOLUTION

No

### INNOVATION

No

### COUNTRY OF ORIGIN

Germany

### SCALE OF APPLICATION

Local

### START AND END YEAR

2015 -

## CONTACT DATA

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### OWNER OR AUTHOR

### REPORTER

info@holzforum-allgaeu.eu

## REFERENCES AND RESOURCES

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### MAIN WEBSITE

<http://www.holzforum-allgaeu.de/>

### RESOURCES

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### PROJECT WEBSITE

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### PROJECT REFERENCE

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LOGO OF BEST PRACTICE

LOGO OF MAIN ORGANIZATION

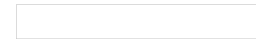


PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

POST DATE

Rosewood

7 Oct 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

