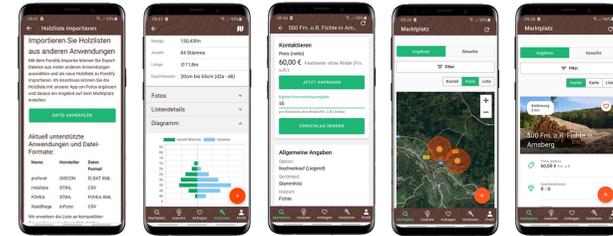


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALLES

ORIGEN DE LA MADERA

Bosque

TIPO DE MADERA

Madera en rollo

POTENCIAL DE MOVILIZACIÓN

High, simplifies selling timber

POTENCIAL DE SOSTENIBILIDAD - VALOR

--

TIPO DE MADERA AFECTADA

--

FACILIDAD DE APLICACIÓN

Easy

IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD

--

FACILIDAD DE IMPLEMENTACIÓN - EVALUACIÓN

--

EFFECTO SOBRE LOS INGRESOS

Value creation for forest owners through easy and specific offer placement

PREREQUISITOS CLAVE

--

POTENCIAL DE EXPLOTACIÓN

--

TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS

--

HUB

--

EFFECTO SOBRE EL EMPLEO

--

IMPACTO ECONÓMICO

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

COSTES DE IMPLEMENTACIÓN (EURO - €)

--

CONOCIMIENTOS ESPECÍFICOS NECESARIOS

Easy to use

MÁS DETALLES

RETO ABORDADO

5. Mejorar el rendimiento económico y medioambiental de las cadenas de suministro forestal

PALABRAS CLAVE

online marketplace timber sales

PAÍS DE ORIGEN

Alemania

DOMINIO

Productos, mercados, comercio

SOLUCIÓN DIGITAL

Sí

ESCALA DE APLICACIÓN

Transfronterizo/multilateral

TIPO DE SOLUCIÓN

Plataformas de comercialización

INNOVACIÓN

Si

AÑO DE INICIO Y FIN

2018 -

DATOS DE CONTACTO

PROPIETARIO O AUTOR

Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

<https://forstify.de/>

REPORTADOR

Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de

REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

<https://forstify.de/>

SITIO WEB DEL PROYECTO

--

REFERENCIA DEL PROYECTO

--

RECURSOS

Android App

iOS & iPad OS App



PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood 4.0

FECHA DE MENSAJE

16 Dic 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

