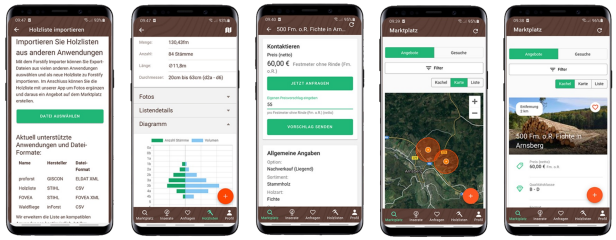
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALLES

ORIGEN DE LA MADERA

Bosque

TIPO DE MADERA

Madera en rollo

TIPO DE MADERA AFECTADA

--

IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD

--

EFECTO SOBRE LOS INGRESOS

Value creation for forest owners through easy and specific offer placement

POTENCIAL DE EXPLOTACIóN

--

HUB

--

IMPACTO ECONóMICO

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

CONOCIMIENTOS ESPECíFICOS NECESARIOS

Easy to use

POTENCIAL DE MOVILIZACIóN

High, simplifies selling timber

POTENCIAL DE SOSTENIBILIDAD - VALOR

--

FACILIDAD DE APLICACIóN

Easy

FACILIDAD DE IMPLEMENTACIóN - EVALUACIóN

--

PREREQUISITOS CLAVE

--

TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS

--

EFECTO SOBRE EL EMPLEO

--

COSTES DE IMPLEMENTACIóN (EURO - €)

--

MáS DETALLES

RETO ABORDADO

5. Mejorar el rendimiento económico y medioambiental de las cadenas de suministro forestal

DOMINIO

Productos, mercados, comercio

TIPO DE SOLUCIóN

Plataformas de comercialización

PALABRAS CLAVE

online marketplace timber sales

SOLUCIóN DIGITAL

Sí

INNOVACIóN

Si

PAíS DE ORIGEN

Alemania

ESCALA DE APLICACIóN

Transfronterizo/multilateral

AñO DE INICIO Y FIN

2018 -

DATOS DE CONTACTO

PROPIETARIO O AUTOR

Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

https://forstify.de/

REPORTADOR

Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de

REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

https://forstify.de/

SITIO WEB DEL PROYECTO

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REFERENCIA DEL PROYECTO

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RECURSOS

Android App

iOS & iPad OS App

LOGO DE LA BUENA PRáCTICA

LOGOTIPO DE LA ORGANIZACIóN PRINCIPAL

PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood 4.0

FECHA DE MENSAJE

16 Dic 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY