

IT FOR II - Portale Legno Veneto



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Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

MÁS DETALLES

RETO ABORDADO

5. Mejorar el rendimiento económico y medioambiental de las cadenas de suministro forestal

PALABRAS CLAVE

Auction market timber products digitalization

PAÍS DE ORIGEN

Italia

DOMINIO

Productos, mercados, comercio

SOLUCIÓN DIGITAL

Sí

ESCALA DE APLICACIÓN

Regional/sub-nacional

TIPO DE SOLUCIÓN

Plataformas de comercialización

INNOVACIÓN

Si

AÑO DE INICIO Y FIN

2021 -

DATOS DE CONTACTO

PROPIETARIO O AUTOR

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REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

<https://www.portalelegnoveneto.it/>

SITIO WEB DEL PROYECTO

<https://www.venetianwood.it/>

REFERENCIA DEL PROYECTO

PSR regione VENETO Mis. 16

RECURSOS

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LOGO DE LA BUENA PRÁCTICA



LOGOTIPO DE LA ORGANIZACIÓN PRINCIPAL



CAMERA DI COMMERCIO
TREVISO - BELLUNO | DOLOMITI
bellezza e impresa

PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood 4.0

FECHA DE MENSAJE

23 Dic 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

