KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETALLES

ORIGEN DE LA MADERA

Bosque

TIPO DE MADERA

Madera en rollo

TIPO DE MADERA AFECTADA

Stemwood

IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD

Positive

EFECTO SOBRE LOS INGRESOS

Positive

POTENCIAL DE EXPLOTACIóN

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HUB

Eje Norte

IMPACTO ECONóMICO

Better communication between forest owners and companies

CONOCIMIENTOS ESPECíFICOS NECESARIOS

Knowledge in silviculture and handling with IT-tools

POTENCIAL DE MOVILIZACIóN

Not possible to assess

POTENCIAL DE SOSTENIBILIDAD - VALOR

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FACILIDAD DE APLICACIóN

Easy

FACILIDAD DE IMPLEMENTACIóN - EVALUACIóN

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PREREQUISITOS CLAVE

Online timber marketplace

TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS

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EFECTO SOBRE EL EMPLEO

Positive

COSTES DE IMPLEMENTACIóN (EURO - €)

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MáS DETALLES

RETO ABORDADO

3. Activar a los propietarios privados y la gestión forestal cooperativa

DOMINIO

Gestión forestal, silvicultura, servicios ecosistémicos, resiliencia

Productos, mercados, comercio

TIPO DE SOLUCIóN

Plataformas de comercialización

PALABRAS CLAVE

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SOLUCIóN DIGITAL

Sí

INNOVACIóN

No

PAíS DE ORIGEN

Finlandia

ESCALA DE APLICACIóN

Nacional

AñO DE INICIO Y FIN

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DATOS DE CONTACTO

PROPIETARIO O AUTOR

Suomen Puukauppa Oy

REPORTADOR

https://kuutio.fi/#/

REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

https://kuutio.fi/

SITIO WEB DEL PROYECTO

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REFERENCIA DEL PROYECTO

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RECURSOS

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LOGO DE LA BUENA PRáCTICA



LOGOTIPO DE LA ORGANIZACIóN PRINCIPAL

PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood

FECHA DE MENSAJE

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

Centro de Servicios y Promoción Forestal y de su Industria de Castilla y León