Forest Sharing



Forest Sharing (FS) aims to enhance the forest heritage through the creation of an innovative platform, able to facilitate the meeting between players in the forest sector, planning an ethical and sustainable forest management. This service is mainly proposed for abandoned or unmanaged ownships, re-launching integrated management in order to obtain an environmental and economic benefit, thanks to the use of innovative technological tools.

We made several public test in not “forest” conventional places, such as shopping center and exhibitions, and we met there forest owners that have decided to subscribe the application to enter in FS.
These tests were important to validate the service and the idea behind FS. It is necessary to organize a system that allows managing multiple properties together, and reducing the time spent by the owner, for each step of the supply chain.

The first results underline how people are interest in this new approach, especially those that have a forest proprieties that at the moment are not-manage. FS have start to create a networking between all the different actors in forest sectors. Forest Sharing platform have networking different owners and more than 1000 hectares of forests are in connection. Thanks to FS now forest owners are associate and in the last month they apply for founding. Some of the proprieties and forest managers had benefit from the application of technologies tools implemented by FS. Through the social networks FS have obtained a wide interest of owners, forest technician and forest companies working in logging and no logging activities.

DETALLES

ORIGEN DE LA MADERA
Trabajos de deconstrucción

TIPO DE MADERA
Madera en rollo

TIPO DE MADERA AFECTADA
Steamwood, biomass

IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD
High, due to the sustainability approach

EFECTO SOBRE LOS INGRESOS
the owners receive an income from a forgotten resource

POTENCIAL DE EXPLOTACIóN
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HUB
--

IMPACTO ECONóMICO
High, enhance underused heritage

CONOCIMIENTOS ESPECíFICOS NECESARIOS
Share Economy

POTENCIAL DE MOVILIZACIóN
120.000 cubic meters

POTENCIAL DE SOSTENIBILIDAD - VALOR
--

FACILIDAD DE APLICACIóN
Low, without the availability of the developing platform

FACILIDAD DE IMPLEMENTACIóN - EVALUACIóN
--

PREREQUISITOS CLAVE
Market and customer analysis

TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS
--

EFECTO SOBRE EL EMPLEO
Good, increase employs in the forest chain

COSTES DE IMPLEMENTACIóN (EURO - €)
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MáS DETALLES

RETO ABORDADO

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DOMINIO

Gestión forestal, silvicultura, servicios ecosistémicos, resiliencia

TIPO DE SOLUCIóN

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PALABRAS CLAVE

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SOLUCIóN DIGITAL

No

INNOVACIóN

No

PAíS DE ORIGEN

Italia

ESCALA DE APLICACIóN

Regional/sub-nacional

AñO DE INICIO Y FIN

2018 - 2018

DATOS DE CONTACTO

PROPIETARIO O AUTOR

info@bluebiloba.com

REPORTADOR

REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

http://www.forestsharing.com

SITIO WEB DEL PROYECTO

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REFERENCIA DEL PROYECTO

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RECURSOS

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PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood

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