How to use government grants with intelligence: new machinery park and high-quality wood chips

Venturini was founded in 1985 as an agricultural company, to then devote itself to forestry work since 1997. With the entry of Michele, the owner's son, the forestry activity took over and traditional work systems led to employment of more modern machines, with large investments. The transformation from a traditional forest company to a modern enterprise has been realized thanks to the Region Tuscany Rural Development Plan 2007-13, which has allowed Venturini Biomasse to completely renovate the machinery and reorganize itself, becoming a reference in the territory for the supply of wood chips.

Venturini Biomasse is a beautiful example of a family-run company that, over the years, has been able to expand, renew and improve. Michele's entry into the family business also marked the change of pace at the business level. It is in fact thanks to his foresight that it has been possible to access public funding with the PRS 2007-2013, by exploiting them productively on the basis of clear, concrete objectives and above all calibrated to company dimensions.

Through the purchased equipment
the company has achieved important goals.
First, working conditions have improved. New technologies have also made it possible to optimize logistics. A strategy of diversification and, above all, of production qualification, has allowed the company to start operating outside the local market, obtaining a positioning capable of guaranteeing better sales conditions and therefore greater profitability. The company is healthy today, with good development prospects, and aims to grow further. There is no shortage of design ideas for the future, such as the expansion of a covered structure to optimize the storage and handling of the chips produced, or the construction of a forced drying plant to speed up production cycles.

DETALLES

ORIGEN DE LA MADERA

Bosque

TIPO DE MADERA

Madera en rollo

TIPO DE MADERA AFECTADA

"Wood chips: fir, Douglas fir, pine, Firewood: chestnut, oak, beech"

IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD

The traceability of the raw material and compliance of good forest management is guaranteed by current regional and national legislation

EFECTO SOBRE LOS INGRESOS

N/A

POTENCIAL DE EXPLOTACIóN

--

HUB

--

IMPACTO ECONóMICO

200-300.000 euro per year

CONOCIMIENTOS ESPECíFICOS NECESARIOS

Knowledge of available public funding and planning capacity

POTENCIAL DE MOVILIZACIóN

1.500-2.000 t per year

POTENCIAL DE SOSTENIBILIDAD - VALOR

--

FACILIDAD DE APLICACIóN

Medium: huge investments are needed

FACILIDAD DE IMPLEMENTACIóN - EVALUACIóN

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PREREQUISITOS CLAVE

In-depth knowledge of the regional rural development program

TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS

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EFECTO SOBRE EL EMPLEO

6-8 employees

COSTES DE IMPLEMENTACIóN (EURO - €)

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MáS DETALLES

RETO ABORDADO	DOMINIO	TIPO DE SOLUCIóN
--	Industria de la dendroenergía	--
PALABRAS CLAVE	**SOLUCIóN DIGITAL**	**INNOVACIóN**
--	No	No
PAíS DE ORIGEN	**ESCALA DE APLICACIóN**	**AñO DE INICIO Y FIN**
Italia	Regional/sub-nacional	--

DATOS DE CONTACTO

PROPIETARIO O AUTOR

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REPORTADOR

PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood

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