WoodsApp



Woodsapp is a digital platform designed to serve both forest owners and forestry organizations through two complementary solutions: a mobile app for landowners and a professional tool, Woodsapp Pro, for service providers and organizations.

For landowners, Woodsapp is an easy-to-use mobile application that brings forest status, tasks, and professional contacts directly to your phone – no matter where your forest is located. It makes forest ownership easier, more transparent, and more productive – especially when managing the forest remotely.

Developed by a Finnish company with a strong forestry technology background, Woodsapp is already available in Germany and Austria, with expansion

underway across Europe. The app is designed to help forest owners manage their assets more effectively, address climate-related risks such as insect outbreaks, and stay connected with service providers and other stakeholders through transparent collaboration and easy communication.

What do you gain as a forest owner with Woodsapp?

- Know your boundaries and find your way: See your property location and borders of neighbors accurately and use the app for navigation in the forest
- Check forest health at a glance: Get real-time insights into forest condition and changes through satellite monitoring and official map data sources
- Get alerts early: Receive automatic notifications about early-stage risks detected by satellite monitoring – helping you plan timely actions.
- Keep everything organized: Tasks, notes, photos, and documents are saved on the map – no more scattered papers or lists.
- Easily share your information: Share your stored data, including location and attachments, with forestry professionals using Woodsapp in their organizations.
- Stay up to date: Receive location-based news, guidance, and support opportunities directly in your pocket – tailored to your specific forest area by relevant organizations.
- Work in the ground even with poor connection: app includes offline mode to work fully in offline.

What does Woodsapp Pro offer to organizations and service providers?

- Reach a large number of scattered forest owners easily and in a targeted way.
- Share timely information, such as available subsidies, recommendations, or upcoming operations, directly through the app.
- Manage fieldwork, send updates, and track task progress in real time.
- Keep customers updated about the statuses of the agreed tasks automatically with notifications
- Collect data from the field through mobile app (also offline mode) and receiving tasks with all the info needed (location, files, images, maps)
- Communicate effectively with landowners and teams - Centralize task-related information and reduce the need for emails or phone calls.

DETALLES

ORIGEN DE LA MADERA

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TIPO DE MADERA

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TIPO DE MADERA AFECTADA

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IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD

Positive / supports decision making

EFECTO SOBRE LOS INGRESOS

--

POTENCIAL DE EXPLOTACIóN

--

HUB

Eje Norte

IMPACTO ECONóMICO

Positive

CONOCIMIENTOS ESPECíFICOS NECESARIOS

No

POTENCIAL DE MOVILIZACIóN

--

POTENCIAL DE SOSTENIBILIDAD - VALOR

Positivo

FACILIDAD DE APLICACIóN

Medium

FACILIDAD DE IMPLEMENTACIóN - EVALUACIóN

Fácil

PREREQUISITOS CLAVE

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TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS

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EFECTO SOBRE EL EMPLEO

Reduces the need for field visits and unnecessary driving. Enables efficient organization of fieldwork. Makes it easier to plan forest operations.

COSTES DE IMPLEMENTACIóN (EURO - €)

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MáS DETALLES

RETO ABORDADO

3. Activar a los propietarios privados y la gestión forestal cooperativa

DOMINIO

Propiedad, cooperación

Gestión forestal, silvicultura, servicios ecosistémicos, resiliencia

Perturbaciones forestales, riesgos, respuesta a desastres

TIPO DE SOLUCIóN

Plataformas de colaboración, centros logísticos

PALABRAS CLAVE

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SOLUCIóN DIGITAL

Sí

INNOVACIóN

Si

PAíS DE ORIGEN

Austria

ESCALA DE APLICACIóN

Continental

AñO DE INICIO Y FIN

--

DATOS DE CONTACTO

PROPIETARIO O AUTOR

Bitapps Oy

info@bitapps.fi

woodsapp@bitapps.fi

www.bitapps.fi

REPORTADOR

REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

http://www.woodsapp.com

SITIO WEB DEL PROYECTO

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REFERENCIA DEL PROYECTO

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RECURSOS

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PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood

FECHA DE MENSAJE

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