# HolzMobRegio | Climate fit and wood mobilisation model region Graz



Klimafit- und Holzmobilisierungs-Modellregion Graz Umgebung"

***The pilot project supports people in using their forests sustainably. The model region of Graz alone shows how great the potential of the Styrian forest stands is.***

The preservation of forest functions and the supply of a region with the renewable resource wood require new strategies for forest owners, which they can only implement in cooperation with various partners. Answers to these challenges are to be developed within the framework of this pilot project, for which the political district of "Graz-Umgebung" was selected for Austria, on the basis of a sustainable wood mobilisation chain and climate-fit forest management. Timber mobilisation in private forests means mobilising forest owners and getting them interested in climate-friendly forest management. Because of property protection, additional wood mobilisation can only be achieved in cooperation with the forest owners. An essential step in the project is to point out exemplary small-scale forest managers who have been exploiting their wood utilisation potential for generations in the form of active family forestry. Under the motto "We make our forest climate-fit", active small-scale forest managers are brought into the public eye as climate-fit ambassadors.

The main objectives are:

- Establish continuity in the support and advice of forest owners
- Increase wood volumes from the project region
- Targeted public relations measures in the urban environment to generate a positive perception about the need to manage our forests
- Establish an advisory and support structure that can be ensured without public funding beyond the project
- Further development of digital offers for forest owners

## MáS DETALLES

RETO ABORDADO

3. Activar a los propietarios privados y la gestión forestal cooperativa

DOMINIO

Gestión forestal, silvicultura, servicios ecosistémicos, resiliencia

TIPO DE SOLUCIóN

Herramientas de asesoramiento y servicios para propietarios forestales

PALABRAS CLAVE

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SOLUCIóN DIGITAL

No

INNOVACIóN

No

PAíS DE ORIGEN

Austria

ESCALA DE APLICACIóN

Regional/sub-nacional

AñO DE INICIO Y FIN

2018 - 2021

## DATOS DE CONTACTO

PROPIETARIO O AUTOR

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## REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL

https://www.waldverband-stmk.at/holzmobregio/

SITIO WEB DEL PROYECTO

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REFERENCIA DEL PROYECTO

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RECURSOS

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## LOGO DE LA BUENA PRáCTICA

## LOGOTIPO DE LA ORGANIZACIóN PRINCIPAL

### PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood 4.0

### FECHA DE MENSAJE

12 Ago 2021

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### A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY