

## IT FOR II



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*A digital platform for the timber market*

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of management and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

**PLUS DE  
DÉTAILS**

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**DÉFI CONCERNÉ**

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**DOMAINE**

Produits, marchés, commerce  
Recherche et développement  
Gestion de l'innovation, hubs digitaux, clusters,  
exploitation (transversale)

**TYPE DE SOLUTION**

Plateformes de marketing

**MOTS-CLÉS**

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**SOLUTION DIGITALE**

Oui

**INNOVATION**

Oui

**PAYS D'ORIGINE**

Italie

**ECHELLE D'APPLICATION**

Régionale/subnationale

**DÉBUT ET FIN D'ANNÉE**

2019 - 2022

**INFORMATIONS  
DE CONTACT**

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**PROPRIÉTAIRE OU AUTEUR**

[portalelegnoveneto@tb.camcom.it](mailto:portalelegnoveneto@tb.camcom.it)

Luca Canzan

[luca@ecosinergia.eu](mailto:luca@ecosinergia.eu)

**RAPPORTEUR**

AIEL

Andrea Argnani

[argnani.aiel@cia.it](mailto:argnani.aiel@cia.it)

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PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRééE

Rosewood 4.0

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

