

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

PLUS DE DéTAILS

DéFI CONCERNé

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DOMAINE

Produits, marchés, commerce

Recherche et développement

Gestion de l'innovation, hubs digitaux, clusters, exploitation (transversale)

TYPE DE SOLUTION

Plateformes de marketing

MOTS-CLéS

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SOLUTION DIGITALE

Oui

INNOVATION

Oui

PAYS D'ORIGINE

Italie

ECHELLE D'APPLICATION

Régionale/subnationale

DéBUT ET FIN D'ANNéE

2019 - 2022

INFORMATIONS DE CONTACT

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PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood 4.0

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