Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DéTAILS

ORIGINE DU BOIS

--

TYPE DE BOIS

--

TYPE DE BOIS CONCERNé

--

IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITé

--

EFFET SUR LE REVENU

--

POTENTIEL D'EXPLOITATION

--

HUB

Pôle Nord

IMPACT éCONOMIQUE

--

CONNAISSANCES SPéCIFIQUES REQUISES

--

POTENTIEL DE MOBILISATION

--

POTENTIEL DE DURABILITé - VALEUR

Positif

FACILITé D'IMPLéMENTATION

--

FACILITé D'IMPLéMENTATION - ÉVALUATION

Moyen

PRéREQUIS CLéS

--

TYPE D'éVéNEMENT Où CETTE ICPE A éTé PRéSENTéE

--

EFFET SUR L'EMPLOI

--

COûTS D'IMPLéMENTATION (EURO - €)

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PLUS DE DéTAILS

DéFI CONCERNé

1. Améliorer la résilience de la forêt et son adaptation au changement climatique

DOMAINE

Education et formation

TYPE DE SOLUTION

Campagnes de sensibilisation, d'éducation

MOTS-CLéS

Information

Education

climat change

SOLUTION DIGITALE

Non

INNOVATION

Non

PAYS D'ORIGINE

Norvège

ECHELLE D'APPLICATION

Nationale

DéBUT ET FIN D'ANNéE

2019 -

INFORMATIONS DE CONTACT

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REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

https://www.tenktre.no/

SITE WEB DU PROJET

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RéFéRENCE DU PROJET

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RESSOURCES

Video

LOGO DE LA BONNE PRATIQUE

LOGO DE L'ORGANISATION PRINCIPALE

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood 4.0

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