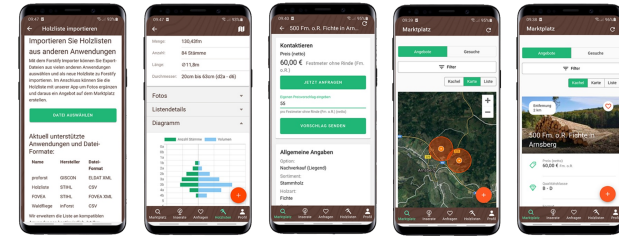


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DÉTAILS

ORIGINE DU BOIS

Forêt

TYPE DE BOIS

Grume

POTENTIEL DE MOBILISATION

High, simplifies selling timber

POTENTIEL DE DURABILITÉ - VALEUR

--

TYPE DE BOIS CONCERNÉ

--

FACILITÉ D'IMPLÉMENTATION

Easy

IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITÉ

--

FACILITÉ D'IMPLÉMENTATION - ÉVALUATION

--

EFFET SUR LE REVENU

Value creation for forest owners through easy and specific offer placement

PRÉREQUIS CLÉS

--

POTENTIEL D'EXPLOITATION

--

TYPE D'ÉVÉNEMENT OÙ CETTE ICPE A ÉTÉ PRÉSENTÉE

--

HUB

--

EFFET SUR L'EMPLOI

--

IMPACT ÉCONOMIQUE

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

COÛTS D'IMPLÉMENTATION (EURO - €)

--

CONNAISSANCES SPÉCIFIQUES REQUISES

Easy to use

PLUS DE DÉTAILS

DÉFI CONCERNÉ	DOMAINE	TYPE DE SOLUTION
5. Accroître les performances économiques et environnementales de la chaîne logistique forestière	Produits, marchés, commerce	Plateformes de marketing
MOTS-CLÉS	SOLUTION DIGITALE	INNOVATION
online marketplace timber sales	Oui	Oui
PAYS D'ORIGINE	ECHELLE D'APPLICATION	DÉBUT ET FIN D'ANNÉE
Allemagne	Transfrontalière/Multilatérale	2018 -

INFORMATIONS DE CONTACT

PROPRIÉTAIRE OU AUTEUR

Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

<https://forstify.de/>

RAPPORTEUR

Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de

REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

<https://forstify.de/>

SITE WEB DU PROJET

--

RÉFÉRENCE DU PROJET

--

RESSOURCES

Android App

iOS & iPad OS App

LOGO DE LA BONNE PRATIQUE

LOGO DE L'ORGANISATION PRINCIPALE



PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRééE

DATE DE PUBLICATION

Rosewood 4.0

16 déc 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

