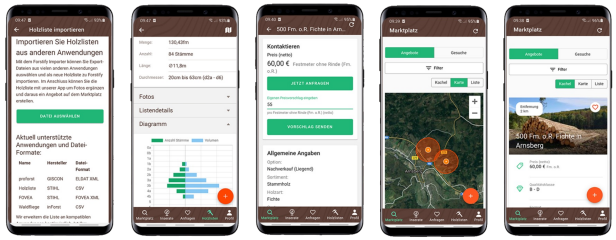
# Forstify | Online marketplace for timber



*App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DéTAILS

### ORIGINE DU BOIS

Forêt

### TYPE DE BOIS

Grume

### TYPE DE BOIS CONCERNé

--

### IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITé

--

### EFFET SUR LE REVENU

Value creation for forest owners through easy and specific offer placement

### POTENTIEL D'EXPLOITATION

--

### HUB

--

### IMPACT éCONOMIQUE

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### CONNAISSANCES SPéCIFIQUES REQUISES

Easy to use

### POTENTIEL DE MOBILISATION

High, simplifies selling timber

### POTENTIEL DE DURABILITé - VALEUR

--

### FACILITé D'IMPLéMENTATION

Easy

### FACILITé D'IMPLéMENTATION - ÉVALUATION

--

### PRéREQUIS CLéS

--

### TYPE D'éVéNEMENT Où CETTE ICPE A éTé PRéSENTéE

--

### EFFET SUR L'EMPLOI

--

### COûTS D'IMPLéMENTATION (EURO - €)

--

## PLUS DE DéTAILS

DéFI CONCERNé

5. Accroître les performances économiques et environnementales de la chaîne logistique forestière

DOMAINE

Produits, marchés, commerce

TYPE DE SOLUTION

Plateformes de marketing

MOTS-CLéS

online marketplace timber sales

SOLUTION DIGITALE

Oui

INNOVATION

Oui

PAYS D'ORIGINE

Allemagne

ECHELLE D'APPLICATION

Transfrontalière/Multilatérale

DéBUT ET FIN D'ANNéE

2018 -

## INFORMATIONS DE CONTACT


PROPRIéTAIRE OU AUTEUR

**Forstify GmbH**

Marco Hartmann and Christian Kaulich

info@forstify.de

https://forstify.de/

RAPPORTEUR

**Forestry Education Center North-Rhine Westphalia**

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de


## REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

https://forstify.de/

SITE WEB DU PROJET

--

RéFéRENCE DU PROJET

--

RESSOURCES

**Android App**

**iOS & iPad OS App**

## LOGO DE LA BONNE PRATIQUE

## LOGO DE L'ORGANISATION PRINCIPALE

### PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood 4.0

### DATE DE PUBLICATION

16 déc 2021

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

### A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY