

## IT FOR II - Portale Legno Veneto



### IT FOR II

*Online marketing platform for local/regional wood supply chain.*

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

## PLUS DE DÉTAILS

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### DÉFI CONCERNÉ

5. Accroître les performances économiques et environnementales de la chaîne logistique forestière

### DOMAINE

Produits, marchés, commerce

### TYPE DE SOLUTION

Plateformes de marketing

### MOTS-CLÉS

Auction  
market  
timber products  
digitalization

### SOLUTION DIGITALE

Oui

### INNOVATION

Oui

### PAYS D'ORIGINE

Italie

### ECHELLE D'APPLICATION

Régionale/subnationale

### DÉBUT ET FIN D'ANNÉE

2021 -

## INFORMATIONS DE CONTACT

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### PROPRIÉTAIRE OU AUTEUR

Camera di commercio di Treviso e Belluno  
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### RAPPORTEUR

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## REFERENCES AND RESOURCES

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### SITE WEB PRINCIPAL

<https://www.portalelegnoveneto.it/>

### SITE WEB DU PROJET

<https://www.venetianwood.it/>

### RÉFÉRENCE DU PROJET

PSR regione VENETO Mis. 16

### RESSOURCES

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LOGO DE LA BONNE PRATIQUE



LOGO DE L'ORGANISATION PRINCIPALE



CAMERA DI COMMERCIO  
TREVISO - BELLUNO | DOLOMITI  
bellezza e impresa

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRééE

Rosewood 4.0

DATE DE PUBLICATION

23 déc 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

