IT FOR II - Portale Legno Veneto

Portale Legno Veneto
Piattaforma digitale integrata per lo sviluppo di Imprese Tecnologiche FORestali

IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

PLUS DE DéTAILS

DéFI CONCERNé

5. Accroître les performances économiques et environnementales de la chaîne logistique forestière

DOMAINE

Produits, marchés, commerce

TYPE DE SOLUTION

Plateformes de marketing

MOTS-CLéS

Auction

market

timber products

digitalization

SOLUTION DIGITALE

Oui

INNOVATION

Oui

PAYS D'ORIGINE

Italie

ECHELLE D'APPLICATION

Régionale/subnationale

DéBUT ET FIN D'ANNéE

2021 -

INFORMATIONS DE CONTACT

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REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

https://www.portalelegnoveneto.it/

SITE WEB DU PROJET

https://www.venetianwood.it/

RéFéRENCE DU PROJET

PSR regione VENETO Mis. 16

RESSOURCES

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ITFOR

**CAMERA DI COMMERCIO
TREVISO - BELLUNO | DOLOMITI**
bellezza e impresa

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood 4.0

DATE DE PUBLICATION

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

cesefor
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EFI