IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

PLUS DE DéTAILS

DéFI CONCERNé

5. Accroître les performances économiques et environnementales de la chaîne logistique forestière

DOMAINE

Produits, marchés, commerce

TYPE DE SOLUTION

Plateformes de marketing

MOTS-CLéS

Auction

market

timber products

digitalization

SOLUTION DIGITALE

Oui

INNOVATION

Oui

PAYS D'ORIGINE

Italie

ECHELLE D'APPLICATION

Régionale/subnationale

DéBUT ET FIN D'ANNéE

2021 -

INFORMATIONS DE CONTACT

PROPRIéTAIRE OU AUTEUR

Camera di commercio di Treviso e Belluno

Antonio Biasi

antonio.biasi@tb.camcom.it

RAPPORTEUR

AIEL

Andrea Argnani

argnani.aiel@cia.it

REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

https://www.portalelegnoveneto.it/

SITE WEB DU PROJET

https://www.venetianwood.it/

RéFéRENCE DU PROJET

PSR regione VENETO Mis. 16

RESSOURCES

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LOGO DE LA BONNE PRATIQUE

LOGO DE L'ORGANISATION PRINCIPALE

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood 4.0

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