KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DéTAILS

ORIGINE DU BOIS
Forêt

TYPE DE BOIS
Grume

TYPE DE BOIS CONCERNé
Stemwood

IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITé
Positive

EFFET SUR LE REVENU
Positive

POTENTIEL D'EXPLOITATION
--

HUB
Pôle Nord

IMPACT éCONOMIQUE
Better communication between forest owners and companies

CONNAISSANCES SPéCIFIQUES REQUISES
Knowledge in silviculture and handling with IT-tools

POTENTIEL DE MOBILISATION
Not possible to assess

POTENTIEL DE DURABILITé - VALEUR
--

FACILITé D'IMPLéMENTATION
Easy

FACILITé D'IMPLéMENTATION - ÉVALUATION
--

PRéREQUIS CLéS
Online timber marketplace

TYPE D'éVéNEMENT Où CETTE ICPE A éTé PRéSENTéE
--

EFFET SUR L'EMPLOI
Positive

COûTS D'IMPLéMENTATION (EURO - €)
--

PLUS DE DéTAILS

DéFI CONCERNé

3. Dynamiser les propriétaires forestiers et la gestion forestière coopérative

DOMAINE

Getsion forestière, sylviculture, services écosystémiques, résilience

Produits, marchés, commerce

TYPE DE SOLUTION

Plateformes de marketing

MOTS-CLéS

--

SOLUTION DIGITALE

Oui

INNOVATION

Non

PAYS D'ORIGINE

Finlande

ECHELLE D'APPLICATION

Nationale

DéBUT ET FIN D'ANNéE

--

INFORMATIONS DE CONTACT

PROPRIéTAIRE OU AUTEUR

Suomen Puukauppa Oy

RAPPORTEUR

https://kuutio.fi/#/

REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

https://kuutio.fi/

SITE WEB DU PROJET

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RéFéRENCE DU PROJET

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RESSOURCES

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LOGO DE LA BONNE PRATIQUE

LOGO DE L'ORGANISATION PRINCIPALE

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood

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