

# KUUTIO Online timber marketplace



*KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.*

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DÉTAILS

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### ORIGINE DU BOIS

Forêt

### TYPE DE BOIS

Grume

### TYPE DE BOIS CONCERNÉ

Stemwood

### IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITÉ

Positive

### EFFET SUR LE REVENU

Positive

### POTENTIEL D'EXPLOITATION

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### HUB

Pôle Nord

### IMPACT ÉCONOMIQUE

Better communication between forest owners and companies

### CONNAISSANCES SPÉCIFIQUES REQUISES

Knowledge in silviculture and handling with IT-tools

### POTENTIEL DE MOBILISATION

Not possible to assess

### POTENTIEL DE DURABILITÉ - VALEUR

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### FACILITÉ D'IMPLÉMENTATION

Easy

### FACILITÉ D'IMPLÉMENTATION - ÉVALUATION

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### PRÉREQUIS CLÉS

Online timber marketplace

### TYPE D'ÉVÉNEMENT OÙ CETTE ICPE A ÉTÉ PRÉSENTÉE

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### EFFET SUR L'EMPLOI

Positive

### COÛTS D'IMPLÉMENTATION (EURO - €)

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## PLUS DE DÉTAILS

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### DÉFI CONCERNÉ

3. Dynamiser les propriétaires forestiers et la gestion forestière coopérative

### DOMAINE

Gestion forestière, sylviculture, services écosystémiques, résilience  
Produits, marchés, commerce

### TYPE DE SOLUTION

Plateformes de marketing

### MOTS-CLÉS

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### SOLUTION DIGITALE

Oui

### INNOVATION

Non

### PAYS D'ORIGINE

Finlande

### ECHELLE D'APPLICATION

Nationale

### DÉBUT ET FIN D'ANNÉE

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## INFORMATIONS DE CONTACT

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### PROPRIÉTAIRE OU AUTEUR

Suomen Puukauppa Oy

### RAPPORTEUR

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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### SITE WEB PRINCIPAL

<https://kuutio.fi/>

### RESSOURCES

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### SITE WEB DU PROJET

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### RÉFÉRENCE DU PROJET

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LOGO DE LA BONNE PRATIQUE

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LOGO DE L'ORGANISATION PRINCIPALE

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PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRéÉE

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Rosewood

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

