WoodsApp



Woodsapp is a digital platform designed to serve both forest owners and forestry organizations through two complementary solutions: a mobile app for landowners and a professional tool, Woodsapp Pro, for service providers and organizations.

For landowners, Woodsapp is an easy-to-use mobile application that brings forest status, tasks, and professional contacts directly to your phone – no matter where your forest is located. It makes forest ownership easier, more transparent, and more productive – especially when managing the forest remotely.

Developed by a Finnish company with a strong forestry technology background, Woodsapp is already available in Germany and Austria, with expansion

underway across Europe. The app is designed to help forest owners manage their assets more effectively, address climate-related risks such as insect outbreaks, and stay connected with service providers and other stakeholders through transparent collaboration and easy communication.

What do you gain as a forest owner with Woodsapp?

- Know your boundaries and find your way: See your property location and borders of neighbors accurately and use the app for navigation in the forest
- Check forest health at a glance: Get real-time insights into forest condition and changes through satellite monitoring and official map data sources
- Get alerts early: Receive automatic notifications about early-stage risks detected by satellite monitoring – helping you plan timely actions.
- Keep everything organized: Tasks, notes, photos, and documents are saved on the map – no more scattered papers or lists.
- Easily share your information: Share your stored data, including location and attachments, with forestry professionals using Woodsapp in their organizations.
- Stay up to date: Receive location-based news, guidance, and support opportunities directly in your pocket – tailored to your specific forest area by relevant organizations.
- Work in the ground even with poor connection: app includes offline mode to work fully in offline.

What does Woodsapp Pro offer to organizations and service providers?

- Reach a large number of scattered forest owners easily and in a targeted way.
- Share timely information, such as available subsidies, recommendations, or upcoming operations, directly through the app.
- Manage fieldwork, send updates, and track task progress in real time.
- Keep customers updated about the statuses of the agreed tasks automatically with notifications
- Collect data from the field through mobile app (also offline mode) and receiving tasks with all the info needed (location, files, images, maps)
- Communicate effectively with landowners and teams - Centralize task-related information and reduce the need for emails or phone calls.

DéTAILS

ORIGINE DU BOIS
--

TYPE DE BOIS
--

TYPE DE BOIS CONCERNé
--

IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITé
Positive / supports decision making

EFFET SUR LE REVENU
--

POTENTIEL D'EXPLOITATION
--

HUB
Pôle Nord

IMPACT éCONOMIQUE
Positive

CONNAISSANCES SPéCIFIQUES REQUISES
No

POTENTIEL DE MOBILISATION
--

POTENTIEL DE DURABILITé - VALEUR
Positif

FACILITé D'IMPLéMENTATION
Medium

FACILITé D'IMPLéMENTATION - ÉVALUATION
Facile

PRéREQUIS CLéS
--

TYPE D'éVéNEMENT Où CETTE ICPE A éTé PRéSENTéE
--

EFFET SUR L'EMPLOI
Reduces the need for field visits and unnecessary driving. Enables efficient organization of fieldwork. Makes it easier to plan forest operations.

COûTS D'IMPLéMENTATION (EURO - €)
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PLUS DE DéTAILS

DéFI CONCERNé

3. Dynamiser les propriétaires forestiers et la gestion forestière coopérative

DOMAINE

Propriété, coopération

Getsion forestière, sylviculture, services écosystémiques, résilience

Perturbations forestières, risque, réponse aux calamités

TYPE DE SOLUTION

Plateformes de collaboration, hubs logistiques

MOTS-CLéS

--

SOLUTION DIGITALE

Oui

INNOVATION

Oui

PAYS D'ORIGINE

Autriche

ECHELLE D'APPLICATION

Continentale

DéBUT ET FIN D'ANNéE

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INFORMATIONS DE CONTACT

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RAPPORTEUR

REFERENCES AND RESOURCES

SITE WEB PRINCIPAL

http://www.woodsapp.com

SITE WEB DU PROJET

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RéFéRENCE DU PROJET

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RESSOURCES

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PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRééE

Rosewood

DATE DE PUBLICATION

27 sep 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY