



The objective of the OPTIM'indus action is to provide tailored support to develop the performance and competitiveness of companies by providing keys to meet the challenges facing the industry. It is financed by Europe, the Fund for Innovation in Industry, the New Aquitaine region and the OPCAİM (Joint Organisation for the Authorised Collection of Metallurgy Industries).

3 development axes are proposed to companies:

- 1) Project support
- 2) Skills development
- 3) Development of professional networks

The support of the company's projects is divided into several stages:

- expertise in skills and vocational training needs and an industrial diagnosis to define new technical orientations,
- assistance in improving processes, tools and product development, for example by carrying out a feasibility study or by putting partners, consultants or experts in contact with each other.
- proposal for financial assistance

OPTIM'indus offers Master Classes, training days or courses for executives, managers or technicians to develop skills.

It runs "Industry of the Future" clubs where companies meet and exchange ideas.

## DÉTAILS

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### ORIGINE DU BOIS

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### TYPE DE BOIS

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### TYPE DE BOIS CONCERNÉ

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### IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITÉ

NA

### EFFET SUR LE REVENU

NA

### POTENTIEL D'EXPLOITATION

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### HUB

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### IMPACT ÉCONOMIQUE

Positive economic impact by improving skills and helping companies to improve processes

### CONNAISSANCES SPÉCIFIQUES REQUISES

Communication / training

### POTENTIEL DE MOBILISATION

NA

### POTENTIEL DE DURABILITÉ - VALEUR

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### FACILITÉ D'IMPLÉMENTATION

Easy

### FACILITÉ D'IMPLÉMENTATION - ÉVALUATION

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### PRÉREQUIS CLÉS

NA

### TYPE D'ÉVÉNEMENT OÙ CETTE ICPE A ÉTÉ PRÉSENTÉE

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### EFFET SUR L'EMPLOI

NA

### COÛTS D'IMPLÉMENTATION (EURO - €)

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**PLUS DE  
DÉTAILS**

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**DÉFI CONCERNÉ**

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**DOMAINE**

Recherche et développement  
Gestion de l'innovation, hubs digitaux, clusters,  
exploitation (transversale)

**TYPE DE SOLUTION**

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**MOTS-CLÉS**

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**SOLUTION DIGITALE**

Non

**INNOVATION**

Oui

**PAYS D'ORIGINE**

France

**ECHELLE D'APPLICATION**

Régionale/subnationale

**DÉBUT ET FIN D'ANNÉE**

2018 -

**INFORMATIONS  
DE CONTACT**

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**PROPRIÉTAIRE OU AUTEUR**

**RAPPORTEUR**

[actioneco@maisonindustrie.com](mailto:actioneco@maisonindustrie.com)

**REFERENCES  
AND RESOURCES**

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**SITE WEB PRINCIPAL**

<http://www.aquitaine-industrie.com/>

**RESSOURCES**

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**SITE WEB DU PROJET**

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**RÉFÉRENCE DU PROJET**

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PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRééE

Rosewood

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