



Holz[®]

Eine Initiative von Allgäuer Wald-
besitzervereinigungen und Forst-
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

DÉTAILS

ORIGINE DU BOIS

Forêt

TYPE DE BOIS

Grume

POTENTIEL DE MOBILISATION

Medium

POTENTIEL DE DURABILITÉ - VALEUR

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TYPE DE BOIS CONCERNÉ

Depending on projects and partners

FACILITÉ D'IMPLÉMENTATION

Difficult

IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITÉ

Promotes climate protection in the region by offering an attractive promotional program

FACILITÉ D'IMPLÉMENTATION - ÉVALUATION

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EFFET SUR LE REVENU

Positive

PRÉREQUIS CLÉS

Good network abilities needed and engaged participants along the chain of custody

POTENTIEL D'EXPLOITATION

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TYPE D'ÉVÉNEMENT OÙ CETTE ICPE A ÉTÉ PRÉSENTÉE

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HUB

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EFFET SUR L'EMPLOI

Positive / Enhancement of regionally added value

IMPACT ÉCONOMIQUE

Offering sales promotion with the regional certification of origin "AllgäuHolz"

COÛTS D'IMPLÉMENTATION (EURO - €)

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CONNAISSANCES SPÉCIFIQUES REQUISES

Communication and knowledge about implementing a certificate of origin

**PLUS DE
DÉTAILS**

DÉFI CONCERNÉ

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DOMAINE

Education et formation
Gestion de l'innovation, hubs digitaux, clusters,
exploitation (transversale)

TYPE DE SOLUTION

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MOTS-CLÉS

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SOLUTION DIGITALE

Non

INNOVATION

Non

PAYS D'ORIGINE

Allemagne

ECHELLE D'APPLICATION

Locale

DÉBUT ET FIN D'ANNÉE

2015 -

**INFORMATIONS
DE CONTACT**

PROPRIÉTAIRE OU AUTEUR

RAPPORTEUR

info@holzforum-allgaeu.eu

**REFERENCES
AND RESOURCES**

SITE WEB PRINCIPAL

<http://www.holzforum-allgaeu.de/>

RESSOURCES

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SITE WEB DU PROJET

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RÉFÉRENCE DU PROJET

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LOGO DE LA BONNE PRATIQUE

LOGO DE L'ORGANISATION PRINCIPALE



PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRééE

DATE DE PUBLICATION

Rosewood

7 oct 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

