

# HolzMobRegio | Climate fit and wood mobilisation model region Graz



*The pilot project supports people in using their forests sustainably. The model region of Graz alone shows how great the potential of the Styrian forest stands is.*

The preservation of forest functions and the supply of a region with the renewable resource wood require new strategies for forest owners, which they can only implement in cooperation with various partners. Answers to these challenges are to be developed within the framework of this pilot project, for which the political district of "Graz-Umgebung" was selected for Austria, on the basis of a sustainable wood mobilisation chain and climate-fit forest management. Timber mobilisation in private forests means mobilising forest owners and getting them interested in climate-friendly forest management. Because of property protection, additional wood mobilisation can only be achieved in cooperation with the forest owners. An essential step in the project is to point out exemplary small-scale forest managers who have been exploiting their wood utilisation potential for generations in the form of active family forestry. Under the motto "We make our forest climate-fit", active small-scale forest managers are brought into the public eye as climate-fit ambassadors.

The main objectives are:

- Establish continuity in the support and advice of forest owners
- Increase wood volumes from the project region
- Targeted public relations measures in the urban environment to generate a positive perception about the need to manage our forests
- Establish an advisory and support structure that can be ensured without public funding beyond the project
- Further development of digital offers for forest owners

## PLUS DE DÉTAILS

---

|  |   |  |
|--|---|--|
| <b>DÉFI CONCERNÉ</b>   | <b>DOMAINE</b>  | <b>TYPE DE SOLUTION</b>                                      |
| 3. Dynamiser les propriétaires forestiers et la gestion forestière coopérative | Gestion forestière, sylviculture, services écosystémiques, résilience | Conseil, outils de service pour les propriétaires forestiers |
| <b>MOTS-CLÉS</b>   | <b>SOLUTION DIGITALE</b>  | <b>INNOVATION</b>  |
| --   | Non   | Non  |
| <b>PAYS D'ORIGINE</b>  | <b>ECHELLE D'APPLICATION</b>  | <b>DÉBUT ET FIN D'ANNÉE</b>                                  |
| Autriche   | Régionale/subnationale  | 2018 - 2021  |

## INFORMATIONS DE CONTACT

---

### PROPRIÉTAIRE OU AUTEUR

Forst owner association Styria

Maximilian Handlos

[maximilian.handlos@waldverband-stmk.at](mailto:maximilian.handlos@waldverband-stmk.at)

[www.waldverband-stmk.at/holzmobregio/](http://www.waldverband-stmk.at/holzmobregio/)

### RAPPORTEUR

Holzcluster Steiermark GmbH

DI Masa Jasarevic

[info@holzcluster-steiermark.at](mailto:info@holzcluster-steiermark.at)

## REFERENCES AND RESOURCES

---

### SITE WEB PRINCIPAL

<https://www.waldverband-stmk.at/holzmobregio/>

### SITE WEB DU PROJET

--

### RÉFÉRENCE DU PROJET

--

### RESSOURCES

--

LOGO DE LA BONNE PRATIQUE

---

LOGO DE L'ORGANISATION PRINCIPALE

---



---

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A été CRééE

Rosewood 4.0

DATE DE PUBLICATION

12 août 2021

---



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

---

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

