

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

VIŠE DETALJA

IZAZOV

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DOMENA

Proizvodi, tržišta, razmjena

Istraživanje i razvoj

Upravljanje inovacijama, digitalni centri, klasteri, eksploatacija (transverzalno)

VRSTA RJEŠENJA

Marketing platforme

KLJUČNE RIJEČI

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DIGITALNO RJEŠENJE

Da

INOVACIJA

Da

ZEMLJA PODRIJETLA

Italija

PODRUČJE PRIMJENE

Regionalno / podnacionalno

POČETAK I KRAJ GODINE

2019 - 2022

KONTAKT PODATCI

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PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY