

## Think Wood | Info campaign of the Norwegian forest sector



*Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.*

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

## DETALJI

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PODRIJETLO DRVA

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VRSTA DRVA

--

ODGOVARAJUĆA VRSTA DRVA

--

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

--

UČINAK NA PRIHOD

--

POTENCIJAL ISKORISTIVOSTI

--

SREDIŠTE

Sjeverno središte

GOSPODARSKI UČINAK

--

POTREBNA POSEBNA ZNANJA

--

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

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POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

Pozitivan

JEDNOSTAVNOST PROVEDBE

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JEDNOSTAVNOST PROVEDBE - EVALUACIJA

Srednji

KLJUČNI PREDUVJETI

--

VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

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UČINAK NA ZAPOŠLJIVOST

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TROŠKOVI PROVEDBE (EURO - €)

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## VIŠE DETALJA

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### IZAZOV

1. Poboljšanje otpornosti šuma i prilagodbe klimatskim promjenama

### KLJUČNE RIJEČI

Information  
Education  
climat change

### ZEMLJA PODRIJETLA

Norveška

### DOMENA

Edukacije i obučavanje

### DIGITALNO RJEŠENJE

Ne

### PODRUČJE PRIMJENE

Nacionalna

### VRSTA RJEŠENJA

Svijest, promoviranje educiranja

### INOVACIJA

Ne

### POČETAK I KRAJ GODINE

2019 -

## KONTAKT PODATCI

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### VLASNIK ILI AUTOR

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### IZVJESTITELJ

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## REFERENCES AND RESOURCES

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### GLAVNA WEB STRANICA

<https://www.tenktre.no/>

### WEB STRANICA PROJEKTA

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### REFERENCA PROJEKTA

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### IZVORI

**Video**

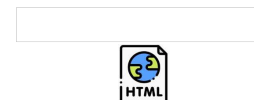


PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

16 pro 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

