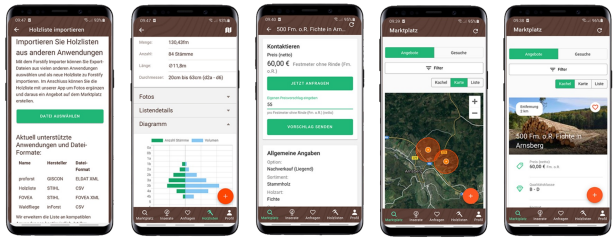
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALJI

PODRIJETLO DRVA

Šuma

VRSTA DRVA

Deblo

ODGOVARAJUĆA VRSTA DRVA

--

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

--

UČINAK NA PRIHOD

Value creation for forest owners through easy and specific offer placement

POTENCIJAL ISKORISTIVOSTI

--

SREDIŠTE

--

GOSPODARSKI UČINAK

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

POTREBNA POSEBNA ZNANJA

Easy to use

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

High, simplifies selling timber

POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

--

JEDNOSTAVNOST PROVEDBE

Easy

JEDNOSTAVNOST PROVEDBE - EVALUACIJA

--

KLJUČNI PREDUVJETI

--

VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

--

UČINAK NA ZAPOŠLJIVOST

--

TROŠKOVI PROVEDBE (EURO - €)

--

VIŠE DETALJA

IZAZOV

5. Unaprjeđenje učinkovitosti lanca opskrbe šumom na gospodarstvo i okoliš

DOMENA

Proizvodi, tržišta, razmjena

VRSTA RJEŠENJA

Marketing platforme

KLJUČNE RIJEČI

online marketplace timber sales

DIGITALNO RJEŠENJE

Da

INOVACIJA

Da

ZEMLJA PODRIJETLA

Njemačka

PODRUČJE PRIMJENE

Prekogranična / multilateralna

POČETAK I KRAJ GODINE

2018 -

KONTAKT PODATCI

VLASNIK ILI AUTOR

Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

https://forstify.de/

IZVJESTITELJ

Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de

REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

https://forstify.de/

WEB STRANICA PROJEKTA

--

REFERENCA PROJEKTA

--

IZVORI

Android App

iOS & iPad OS App

LOGO PRIMJERA DOBRE PRAKSE

LOGO GLAVNE ORGANIZACIJE



PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

16 pro 2021





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

