IT FOR II - Portale Legno Veneto



IT FOR II

Online marketing platform for local/regional wood supply chain.

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

VIŠE DETALJA

IZAZOV

5. Unaprjeđenje učinkovitosti lanca opskrbe šumom na gospodarstvo i okoliš

DOMENA

Proizvodi, tržišta, razmjena

VRSTA RJEŠENJA

Marketing platforme

KLJUČNE RIJEČI

Auction
market
timber products
digitalization

DIGITALNO RJEŠENJE

Da

INOVACIJA

Da

ZEMLJA PODRIJETLA

Italija

PODRUČJE PRIMJENE

Regionalno / podnacionalno

POČETAK I KRAJ GODINE

2021 -

KONTAKT PODATCI

VLASNIK ILI AUTOR

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REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

https://www.portalelegnoveneto.it/

WEB STRANICA PROJEKTA

https://www.venetianwood.it/

REFERENCA PROJEKTA

PSR regione VENETO Mis. 16

IZVORI

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LOGO PRIMJERA DOBRE PRAKSE

LOGO GLAVNE ORGANIZACIJE

PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

23 pro 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY