KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETALJI

PODRIJETLO DRVA

Šuma

VRSTA DRVA

Deblo

ODGOVARAJUĆA VRSTA DRVA

Stemwood

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

Positive

UČINAK NA PRIHOD

Positive

POTENCIJAL ISKORISTIVOSTI

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SREDIŠTE

Sjeverno središte

GOSPODARSKI UČINAK

Better communication between forest owners and companies

POTREBNA POSEBNA ZNANJA

Knowledge in silviculture and handling with IT-tools

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

Not possible to assess

POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

--

JEDNOSTAVNOST PROVEDBE

Easy

JEDNOSTAVNOST PROVEDBE - EVALUACIJA

--

KLJUČNI PREDUVJETI

Online timber marketplace

VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

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UČINAK NA ZAPOŠLJIVOST

Positive

TROŠKOVI PROVEDBE (EURO - €)

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VIŠE DETALJA

IZAZOV

3. Aktiviranje privatnih vlasnika u upravljanju šumama

DOMENA

Upravljanje šumama, uzgoj šuma, usluge ekosustava, otpornost

Proizvodi, tržišta, razmjena

VRSTA RJEŠENJA

Marketing platforme

KLJUČNE RIJEČI

--

DIGITALNO RJEŠENJE

Da

INOVACIJA

Ne

ZEMLJA PODRIJETLA

Finska

PODRUČJE PRIMJENE

Nacionalna

POČETAK I KRAJ GODINE

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KONTAKT PODATCI

VLASNIK ILI AUTOR

Suomen Puukauppa Oy

IZVJESTITELJ

https://kuutio.fi/#/

REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

https://kuutio.fi/

WEB STRANICA PROJEKTA

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REFERENCA PROJEKTA

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IZVORI

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LOGO PRIMJERA DOBRE PRAKSE

LOGO GLAVNE ORGANIZACIJE

PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood

DATUM UNOSA

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