

# KUUTIO Online timber marketplace



*KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.*

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DETALJI

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### PODRIJETLO DRVA

Šuma

### VRSTA DRVA

Deblo

### ODGOVARAJUĆA VRSTA DRVA

Stemwood

### UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

Positive

### UČINAK NA PRIHOD

Positive

### POTENCIJAL ISKORISTIVOSTI

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### SREDIŠTE

Sjeverno središte

### GOSPODARSKI UČINAK

Better communication between forest owners and companies

### POTREBNA POSEBNA ZNANJA

Knowledge in silviculture and handling with IT-tools

### POTENCIJAL ZA POVEĆANJE UPORABE DRVA

Not possible to assess

### POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

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### JEDNOSTAVNOST PROVEDBE

Easy

### JEDNOSTAVNOST PROVEDBE - EVALUACIJA

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### KLJUČNI PREDUVJETI

Online timber marketplace

### VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

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### UČINAK NA ZAPOŠLJIVOST

Positive

### TROŠKOVI PROVEDBE (EURO - €)

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## VIŠE DETALJA

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### IZAZOV

3. Aktiviranje privatnih vlasnika u upravljanju šumama

### DOMENA

Upravljanje šumama, uzgoj šuma, usluge ekosustava, otpornost  
Proizvodi, tržišta, razmjena

### VRSTA RJEŠENJA

Marketing platforme

### KLJUČNE RIJEČI

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### DIGITALNO RJEŠENJE

Da

### INOVACIJA

Ne

### ZEMLJA PODRIJETLA

Finska

### PODRUČJE PRIMJENE

Nacionalna

### POČETAK I KRAJ GODINE

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## KONTAKT PODATCI

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### VLASNIK ILI AUTOR

Suomen Puukauppa Oy

### IZVJESTITELJ

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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### GLAVNA WEB STRANICA

<https://kuutio.fi/>

### IZVORI

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### WEB STRANICA PROJEKTA

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### REFERENCA PROJEKTA

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LOGO PRIMJERA DOBRE  
PRAKSE

LOGO GLAVNE ORGANIZACIJE



PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood

DATUM UNOSA

17 ruj 2019



Link to Rosewood 4.0



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

