How to use government grants with intelligence: new machinery park and high-quality wood chips

Venturini was founded in 1985 as an agricultural company, to then devote itself to forestry work since 1997. With the entry of Michele, the owner's son, the forestry activity took over and traditional work systems led to employment of more modern machines, with large investments. The transformation from a traditional forest company to a modern enterprise has been realized thanks to the Region Tuscany Rural Development Plan 2007-13, which has allowed Venturini Biomasse to completely renovate the machinery and reorganize itself, becoming a reference in the territory for the supply of wood chips.

Venturini Biomasse is a beautiful example of a family-run company that, over the years, has been able to expand, renew and improve. Michele's entry into the family business also marked the change of pace at the business level. It is in fact thanks to his foresight that it has been possible to access public funding with the PRS 2007-2013, by exploiting them productively on the basis of clear, concrete objectives and above all calibrated to company dimensions.

Through the purchased equipment
the company has achieved important goals.
First, working conditions have improved. New technologies have also made it possible to optimize logistics. A strategy of diversification and, above all, of production qualification, has allowed the company to start operating outside the local market, obtaining a positioning capable of guaranteeing better sales conditions and therefore greater profitability. The company is healthy today, with good development prospects, and aims to grow further. There is no shortage of design ideas for the future, such as the expansion of a covered structure to optimize the storage and handling of the chips produced, or the construction of a forced drying plant to speed up production cycles.

DETALJI

PODRIJETLO DRVA

Šuma

VRSTA DRVA

Deblo

ODGOVARAJUĆA VRSTA DRVA

"Wood chips: fir, Douglas fir, pine, Firewood: chestnut, oak, beech"

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

The traceability of the raw material and compliance of good forest management is guaranteed by current regional and national legislation

UČINAK NA PRIHOD

N/A

POTENCIJAL ISKORISTIVOSTI

--

SREDIŠTE

--

GOSPODARSKI UČINAK

200-300.000 euro per year

POTREBNA POSEBNA ZNANJA

Knowledge of available public funding and planning capacity

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

1.500-2.000 t per year

POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

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JEDNOSTAVNOST PROVEDBE

Medium: huge investments are needed

JEDNOSTAVNOST PROVEDBE - EVALUACIJA

--

KLJUČNI PREDUVJETI

In-depth knowledge of the regional rural development program

VRSTA DOGAđAJA NA KOJEM JE PRIKAZAN OVAJ BPI

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UČINAK NA ZAPOŠLJIVOST

6-8 employees

TROŠKOVI PROVEDBE (EURO - €)

--

VIŠE DETALJA

IZAZOV

--

DOMENA

Drvna energetska industrija

VRSTA RJEŠENJA

--

KLJUČNE RIJEČI

--

DIGITALNO RJEŠENJE

Ne

INOVACIJA

Ne

ZEMLJA PODRIJETLA

Italija

PODRUČJE PRIMJENE

Regionalno / podnacionalno

POČETAK I KRAJ GODINE

--

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IZVJESTITELJ

PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood

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