Sawmill at home: a business initiative to enhance the local wood

This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

DETALJI

PODRIJETLO DRVA

Šuma

VRSTA DRVA

Deblo

ODGOVARAJUĆA VRSTA DRVA

Cedar, chestnut, cypress, walnut, poplar, oak

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

N/A

UČINAK NA PRIHOD

N/A

POTENCIJAL ISKORISTIVOSTI

--

SREDIŠTE

--

GOSPODARSKI UČINAK

45-90.000 €/year

POTREBNA POSEBNA ZNANJA

Tree cutting in urban areas, tree climbing technics and sawmill utilization

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

1.500-3.000 m3/year

POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

--

JEDNOSTAVNOST PROVEDBE

Not easy

JEDNOSTAVNOST PROVEDBE - EVALUACIJA

--

KLJUČNI PREDUVJETI

Strong advertising of sawmill service al regional level

VRSTA DOGAđAJA NA KOJEM JE PRIKAZAN OVAJ BPI

--

UČINAK NA ZAPOŠLJIVOST

2 workers for each sawmill

TROŠKOVI PROVEDBE (EURO - €)

--

VIŠE DETALJA

IZAZOV

--

DOMENA

Industrije utemeljene na šumama, bio / kružna ekonomija

VRSTA RJEŠENJA

--

KLJUČNE RIJEČI

--

DIGITALNO RJEŠENJE

Ne

INOVACIJA

Ne

ZEMLJA PODRIJETLA

Italija

PODRUČJE PRIMJENE

Regionalno / podnacionalno

POČETAK I KRAJ GODINE

--

REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

http://www.boratt.ch

WEB STRANICA PROJEKTA

--

REFERENCA PROJEKTA

--

IZVORI

--

PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood

DATUM UNOSA

18 ruj 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY