WoodsApp



Woodsapp is a digital platform designed to serve both forest owners and forestry organizations through two complementary solutions: a mobile app for landowners and a professional tool, Woodsapp Pro, for service providers and organizations.

For landowners, Woodsapp is an easy-to-use mobile application that brings forest status, tasks, and professional contacts directly to your phone – no matter where your forest is located. It makes forest ownership easier, more transparent, and more productive – especially when managing the forest remotely.

Developed by a Finnish company with a strong forestry technology background, Woodsapp is already available in Germany and Austria, with expansion

underway across Europe. The app is designed to help forest owners manage their assets more effectively, address climate-related risks such as insect outbreaks, and stay connected with service providers and other stakeholders through transparent collaboration and easy communication.

What do you gain as a forest owner with Woodsapp?

- Know your boundaries and find your way: See your property location and borders of neighbors accurately and use the app for navigation in the forest
- Check forest health at a glance: Get real-time insights into forest condition and changes through satellite monitoring and official map data sources
- Get alerts early: Receive automatic notifications about early-stage risks detected by satellite monitoring – helping you plan timely actions.
- Keep everything organized: Tasks, notes, photos, and documents are saved on the map – no more scattered papers or lists.
- Easily share your information: Share your stored data, including location and attachments, with forestry professionals using Woodsapp in their organizations.
- Stay up to date: Receive location-based news, guidance, and support opportunities directly in your pocket – tailored to your specific forest area by relevant organizations.
- Work in the ground even with poor connection: app includes offline mode to work fully in offline.

What does Woodsapp Pro offer to organizations and service providers?

- Reach a large number of scattered forest owners easily and in a targeted way.
- Share timely information, such as available subsidies, recommendations, or upcoming operations, directly through the app.
- Manage fieldwork, send updates, and track task progress in real time.
- Keep customers updated about the statuses of the agreed tasks automatically with notifications
- Collect data from the field through mobile app (also offline mode) and receiving tasks with all the info needed (location, files, images, maps)
- Communicate effectively with landowners and teams - Centralize task-related information and reduce the need for emails or phone calls.

DETALJI

PODRIJETLO DRVA

--

VRSTA DRVA

--

ODGOVARAJUĆA VRSTA DRVA

--

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

Positive / supports decision making

UČINAK NA PRIHOD

--

POTENCIJAL ISKORISTIVOSTI

--

SREDIŠTE

Sjeverno središte

GOSPODARSKI UČINAK

Positive

POTREBNA POSEBNA ZNANJA

No

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

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POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

Pozitivan

JEDNOSTAVNOST PROVEDBE

Medium

JEDNOSTAVNOST PROVEDBE - EVALUACIJA

Lako

KLJUČNI PREDUVJETI

--

VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

--

UČINAK NA ZAPOŠLJIVOST

Reduces the need for field visits and unnecessary driving. Enables efficient organization of fieldwork. Makes it easier to plan forest operations.

TROŠKOVI PROVEDBE (EURO - €)

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VIŠE DETALJA

IZAZOV

3. Aktiviranje privatnih vlasnika u upravljanju šumama

DOMENA

Vlasništvo, suradnja

Upravljanje šumama, uzgoj šuma, usluge ekosustava, otpornost

Nepovoljni prirodni uvjeti, rizici, odgovor na katastrofe

VRSTA RJEŠENJA

Platforme za suradnju, logistički centri

KLJUČNE RIJEČI

--

DIGITALNO RJEŠENJE

Da

INOVACIJA

Da

ZEMLJA PODRIJETLA

Austrija

PODRUČJE PRIMJENE

Kontinentalno

POČETAK I KRAJ GODINE

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IZVJESTITELJ

REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

http://www.woodsapp.com

WEB STRANICA PROJEKTA

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REFERENCA PROJEKTA

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IZVORI

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PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood

DATUM UNOSA

27 ruj 2019

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Link to Rosewood 4.0

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY