



**Holz**<sup>®</sup>

Eine Initiative von Allgäuer Wald-  
besitzervereinigungen und Forst-  
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

## DETALJI

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### PODRIJETLO DRVA

Šuma

### VRSTA DRVA

Deblo

### ODGOVARAJUĆA VRSTA DRVA

Depending on projects and partners

### UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

Promotes climate protection in the region by offering an attractive promotional program

### UČINAK NA PRIHOD

Positive

### POTENCIJAL ISKORISTIVOSTI

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### SREDIŠTE

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### GOSPODARSKI UČINAK

Offering sales promotion with the regional certification of origin "AllgäuHolz"

### POTREBNA POSEBNA ZNANJA

### POTENCIJAL ZA POVEĆANJE UPORABE DRVA

Medium

### POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

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### JEDNOSTAVNOST PROVEDBE

Difficult

### JEDNOSTAVNOST PROVEDBE - EVALUACIJA

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### KLJUČNI PREDUVJETI

Good network abilities needed and engaged participants along the chain of custody

### VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

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### UČINAK NA ZAPOŠLJIVOST

Positive / Enhancement of regionally added value

### TROŠKOVI PROVEDBE (EURO - €)

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Communication and knowledge about implementing a certificate of origin

## VIŠE DETALJA

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### IZAZOV

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### DOMENA

Edukacije i obučavanje

Upravljanje inovacijama, digitalni centri, klasteri,  
eksploatacija (transverzalno)

### VRSTA RJEŠENJA

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### KLJUČNE RIJEČI

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### DIGITALNO RJEŠENJE

Ne

### INOVACIJA

Ne

### ZEMLJA PODRIJETLA

Njemačka

### PODRUČJE PRIMJENE

Lokalna

### POČETAK I KRAJ GODINE

2015 -

### KONTAKT PODATCI

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### VLASNIK ILI AUTOR

### IZVJESTITELJ

info@holzforum-allgaeu.eu

### REFERENCES AND RESOURCES

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### GLAVNA WEB STRANICA

<http://www.holzforum-allgaeu.de/>

### WEB STRANICA PROJEKTA

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### REFERENCA PROJEKTA

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### IZVORI

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LOGO PRIMJERA DOBRE PRAKSE

LOGO GLAVNE ORGANIZACIJE



PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

DATUM UNOSA

Rosewood

7 lis 2019



[Link to Rosewood 4.0](#)



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

