

## Lignum | Wood industry Central Switzerland



*Lignum Holzwirtschaft Zentralschweiz is the umbrella organisation of the forestry and timber industry in Central Switzerland and pools forces to promote wood and strengthen the wood value chain in Central Switzerland.*

The main purpose of Lignum is to strengthen the regional wood value-chain in central Switzerland thereby enhancing the regionally potential added value. A focus is the initiation and expansion of networks between the forest and wood industry, and enhancing the consciousness in the society and politics for the wood provenance and field of application. Through its various projects, Lignum is increasing competitiveness throughout the wood value-chain. This include measures to improve the usage of wood as a construction and raw material as well as for energy production. Lignum also gives out awards for outstanding projects in the wood sector, especially in the wood construction sector to provide a great visibility to a large number of stakeholders. It has a close collaboration with the school of higher education of Lucerne. Lignum also participates in the law overworking process with clear written statements at a national level. Every player of the wood value chain from the forest owner to the end consumer is an important factor in the work flow and plays a crucial role for overall success and positive development. The actors in the wood value chain need to know as much as possible from the upstream and downstream actors (ex. stock, products, delivery times, facility possibilities). The close cooperation between partners is needed to facilitate interaction and enhance the efficiency of internal processes and the whole process chain. Supporting policy development is essential for having a clear strategic positioning to boost the development of the wood sector.

## VIŠE DETALJA

---

### IZAZOV

5. Unaprjeđenje učinkovitosti lanca opskrbe šumom na gospodarstvo i okoliš

### DOMENA

Vlasništvo, suradnja  
Proizvodi, tržišta, razmjena  
Upravljanje inovacijama, digitalni centri, klasteri, eksploatacija (transverzalno)

### VRSTA RJEŠENJA

Marketing platforme

### KLJUČNE RIJEČI

Promote timber sales; network timber industry

### DIGITALNO RJEŠENJE

Da

### INOVACIJA

Da

### ZEMLJA PODRIJETLA

Švicarska

### PODRUČJE PRIMJENE

Regionalno / podnacionalno

### POČETAK I KRAJ GODINE

--

## KONTAKT PODATCI

---

### VLASNIK ILI AUTOR

Lignum wood industry Central Switzerland

Melanie Brunner-Müller

melanie.brunner@lignum-zentral.ch

<https://lignum-zentral.ch>

### IZVJESTITELJ

BFH Berne University of Applied Sciences

Moritz Dreher

moritzkaspar.dreher@bfh.ch

## REFERENCES AND RESOURCES

---

### GLAVNA WEB STRANICA

<https://lignum-zentral.ch>

### WEB STRANICA PROJEKTA

--

### REFERENCA PROJEKTA

--

### IZVORI

--

LOGO PRIMJERA DOBRE PRAKSE

LOGO GLAVNE ORGANIZACIJE



Lignum  
Holzwirtschaft  
Zentralschweiz

PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

12 kol 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

