

## IT FOR II



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*A digital platform for the timber market*

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of management and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

## PIÙ DETTAGLI

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### SFIDA RISOLTA

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### DOMINIO

Prodotti, mercati, il commercio

Ricerca e sviluppo

gestione dell'innovazione, mozzi digitali, cluster,  
sfruttamento (trasversale)

### TIPO DI SOLUZIONE

piattaforme di marketing

### PAROLE CHIAVE

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### SOLUZIONE DIGITALE

Sì

### INNOVAZIONE

Sì

### PAESE D'ORIGINE

Italia

### SCALA DI APPLICAZIONE

Regionale / sub-nazionale

### INIZIO E FINE ANNO

2019 - 2022

## CONTATTI

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### PROPRIETARIO O AUTORE

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PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA È STATA CREATA

Rosewood 4.0

DATA DI INSERIMENTO

14 Set 2021

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Link to Rosewood 4.0



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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