

IT FOR II

A digital platform for the timber market

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of managment and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simoultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

Più DETTAGLI

SFIDA RISOLTA

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DOMINIO

Prodotti, mercati, il commercio

Ricerca e sviluppo

gestione dell'innovazione, mozzi digitali, cluster, sfruttamento (trasversale)

TIPO DI SOLUZIONE

piattaforme di marketing

PAROLE CHIAVE

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SOLUZIONE DIGITALE

Sì

INNOVAZIONE

Sì

PAESE D'ORIGINE

Italia

SCALA DI APPLICAZIONE

Regionale / sub-nazionale

INIZIO E FINE ANNO

2019 - 2022

CONTATTI

PROPRIETARIO O AUTORE

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PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood 4.0

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY