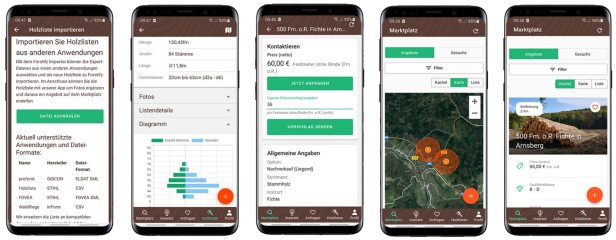
Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETTAGLI

ORIGINE DEL LEGNO

foresta

TIPO DI LEGNO

Fusto

TIPO DI LEGNO IN QUESTIONE

--

IMPATTO SULL'AMBIENTE E LA BIODIVERSITà

--

EFFETTO SUL REDDITO

Value creation for forest owners through easy and specific offer placement

POTENZIALE DI SFRUTTAMENTO

--

HUB

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IMPATTO ECONOMICO

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

CONOSCENZE SPECIFICHE NECESSARIE

Easy to use

POTENZIALE DI MOBILITAZIONE

High, simplifies selling timber

POTENZIALE SOSTENIBILITà - VALORE

--

FACILITà DI IMPLEMENTAZIONE

Easy

FACILITà DI IMPLEMENTAZIONE - VALUTAZIONE

--

PREREQUISITI CHIAVE

--

TIPO DI EVENTO IN CUI QUESTO BPI è STATO PRESENTATO

--

EFFETTO SUL LAVORO

--

I COSTI DI ATTUAZIONE (EURO - €)

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Più DETTAGLI

SFIDA RISOLTA

5. Migliorare le prestazioni economiche e ambientali delle filiere forestali

DOMINIO

Prodotti, mercati, il commercio

TIPO DI SOLUZIONE

piattaforme di marketing

PAROLE CHIAVE

online marketplace timber sales

SOLUZIONE DIGITALE

Sì

INNOVAZIONE

Sì

PAESE D'ORIGINE

Germania

SCALA DI APPLICAZIONE

Transfrontaliera / multilaterale

INIZIO E FINE ANNO

2018 -

CONTATTI

PROPRIETARIO O AUTORE

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REFERENCES AND RESOURCES

SITO PRINCIPALE

https://forstify.de/

SITO WEB DEL PROGETTO

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PROGETTO DI RIFERIMENTO

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RISORSE

Android App

iOS & iPad OS App

LOGO DELLE MIGLIORI PRATICHE

LOGO DELLA PRINCIPALE ORGANIZZAZIONE

PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood 4.0

DATA DI INSERIMENTO

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY