KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETTAGLI

ORIGINE DEL LEGNO

foresta

TIPO DI LEGNO

Fusto

TIPO DI LEGNO IN QUESTIONE

Stemwood

IMPATTO SULL'AMBIENTE E LA BIODIVERSITà

Positive

EFFETTO SUL REDDITO

Positive

POTENZIALE DI SFRUTTAMENTO

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HUB

Polo Nord

IMPATTO ECONOMICO

Better communication between forest owners and companies

CONOSCENZE SPECIFICHE NECESSARIE

Knowledge in silviculture and handling with IT-tools

POTENZIALE DI MOBILITAZIONE

Not possible to assess

POTENZIALE SOSTENIBILITà - VALORE

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FACILITà DI IMPLEMENTAZIONE

Easy

FACILITà DI IMPLEMENTAZIONE - VALUTAZIONE

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PREREQUISITI CHIAVE

Online timber marketplace

TIPO DI EVENTO IN CUI QUESTO BPI è STATO PRESENTATO

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EFFETTO SUL LAVORO

Positive

I COSTI DI ATTUAZIONE (EURO - €)

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Più DETTAGLI

SFIDA RISOLTA

3. privati attivare e gestione delle foreste cooperativa

DOMINIO

La gestione forestale, selvicoltura, i servizi ecosistemici, resilienza

Prodotti, mercati, il commercio

TIPO DI SOLUZIONE

piattaforme di marketing

PAROLE CHIAVE

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SOLUZIONE DIGITALE

Sì

INNOVAZIONE

No

PAESE D'ORIGINE

Finlandia

SCALA DI APPLICAZIONE

Nazionale

INIZIO E FINE ANNO

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CONTATTI

PROPRIETARIO O AUTORE

Suomen Puukauppa Oy

REPORTER

https://kuutio.fi/#/

REFERENCES AND RESOURCES

SITO PRINCIPALE

https://kuutio.fi/

SITO WEB DEL PROGETTO

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PROGETTO DI RIFERIMENTO

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RISORSE

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LOGO DELLE MIGLIORI PRATICHE

LOGO DELLA PRINCIPALE ORGANIZZAZIONE

PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood

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