

Forest Sharing



Forest Sharing (FS) aims to enhance the forest heritage through the creation of an innovative platform, able to facilitate the meeting between players in the forest sector, planning an ethical and sustainable forest management. This service is mainly proposed for abandoned or unmanaged ownships, re-launching integrated management in order to obtain an environmental and economic benefit, thanks to the use of innovative technological tools.

We made several public test in not “forest” conventional places, such as shopping center and exhibitions, and we met there forest owners that have decided to subscribe the application to enter in FS.

These tests were important to validate the service and the idea behind FS. It is necessary to organize a system that allows managing multiple properties together, and reducing the time spent by the owner, for each step of the supply chain.

The first results underline how people are interest in this new approach, especially those that have a forest proprieties that at the moment are not-manage. FS have start to create a networking between all the different actors in forest sectors. Forest Sharing platform have networking different owners and more than 1000 hectares of forests are in connection. Thanks to FS now forest owners are associate and in the last month they apply for founding. Some of the proprieties and forest managers had benefit from the application of technologies tools implemented by FS. Through the social networks FS have obtained a wide interest of owners, forest technician and forest companies working in logging and no logging activities.

DETTAGLI

ORIGINE DEL LEGNO

lavoro Deconstruction

TIPO DI LEGNO

Fusto

TIPO DI LEGNO IN QUESTIONE

Steamwood, biomass

IMPATTO SULL'AMBIENTE E LA BIODIVERSITÀ

High, due to the sustainability approach

EFFETTO SUL REDDITO

the owners receive an income from a forgotten resource

POTENZIALE DI SFRUTTAMENTO

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HUB

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IMPATTO ECONOMICO

High, enhance underused heritage

CONOSCENZE SPECIFICHE NECESSARIE

Share Economy

POTENZIALE DI MOBILITAZIONE

120.000 cubic meters

POTENZIALE SOSTENIBILITÀ - VALORE

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FACILITÀ DI IMPLEMENTAZIONE

Low, without the availability of the developing platform

FACILITÀ DI IMPLEMENTAZIONE - VALUTAZIONE

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PREREQUISITI CHIAVE

Market and customer analysis

TIPO DI EVENTO IN CUI QUESTO BPI È STATO PRESENTATO

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EFFETTO SUL LAVORO

Good, increase employs in the forest chain

I COSTI DI ATTUAZIONE (EURO - €)

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PIÙ DETTAGLI

SFIDA RISOLTA

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DOMINIO

La gestione forestale, selvicoltura, i servizi
ecosistemici, resilienza

TIPO DI SOLUZIONE

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PAROLE CHIAVE

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SOLUZIONE DIGITALE

No

INNOVAZIONE

No

PAESE D'ORIGINE

Italia

SCALA DI APPLICAZIONE

Regionale / sub-nazionale

INIZIO E FINE ANNO

2018 - 2018

CONTATTI

PROPRIETARIO O AUTORE

info@bluebiloba.com

REPORTER

REFERENCES AND RESOURCES

SITO PRINCIPALE

<http://www.forestsharing.com>

SITO WEB DEL PROGETTO

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RISORSE

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PROGETTO DI RIFERIMENTO

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PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA È STATA CREATA

Rosewood

DATA DI INSERIMENTO

18 Set 2019



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