“FMMF IL LEGNO” Trademark

"FMMF Il Legno" identifies wood products derived from Montagne Fiorentine Model Forest boundaries. The brand can be used only by public and private forest owners and by the forestry companies that are members of the MFMF association who have signed a set of regulations about safety and sustainable cutting. It guarantees: the legality of the products supplied through compliance with international, national and regional laws regarding forestry, commerce and taxation; compliance with current safety regulations; the presence and respect of regular contracts for the buying and selling of the woods.

This project has tried to improve conditions of the companies (owners and users) of first transformation who work on the territory of FMMF, through a continuous training process that can improve the working conditions of the operators in the woods. It has tried to put together demand with offer by selling products (certified timber) that guarantees environmental, economic and social sustainability. The demand is often unwilling to use the forest due to a high fragmentation of the forest property with a marked prevalence of limited private property surfaces.

Types of products guaranteed: woody biomass for energy, firewood, wood chips, pellets, round wood, semi-finished products, wooden products.
The brand managers have carried out activities to promote the brand chain: participation in events; participation at meetings with trade associations or public bodies (Tuscany Region, CNA Borgo San Lorenzo, Gal START, etc.).
They supported the FMMF members drafting projects (PSR calls, GAL START calls, forestry PIF - integrated supply chain projects) and with documents in compliance with EUTR regulation 995/2010 (DUE DILIGENCE).
Project "Bosco Chiavi in Mano" was designed to help owners manage their forests efficiently; professionals offer a service that simplifies forest management

and facilitates transactions. 250 turned chestnut poles were sold, 650 q. of firewood, barrels, boards, 250 square meters of chestnut for the floor of the C.BIO shop in Florence and a Center dedicated to Chestnut at Castagno D’andrea was made with branded chestnut wood.

DETTAGLI

ORIGINE DEL LEGNO
foresta

TIPO DI LEGNO
Fusto

TIPO DI LEGNO IN QUESTIONE
"Logs: Douglas fir, Firewood: chestnut, oak, beech"

IMPATTO SULL'AMBIENTE E LA BIODIVERSITà
FMMF _IL LEGNO can be used by companies that have signed the APROFOMO protocol, so they are required to reduce mineral component in fuel and oil used. In terms of biodiversity they are informed on the need to respect minor species and to preserve particular habitats.
Another effect of an organized supply chain is the reduction in transportation.

EFFETTO SUL REDDITO
None for the moment

POTENZIALE DI SFRUTTAMENTO
--

HUB
--

POTENZIALE DI MOBILITAZIONE
"30.000 square meters of coniferous round wood 1000 tons of firewood"

POTENZIALE SOSTENIBILITà - VALORE
--

FACILITà DI IMPLEMENTAZIONE
Easy

FACILITà DI IMPLEMENTAZIONE - VALUTAZIONE
--

PREREQUISITI CHIAVE
Supply chain
FMMF IL LEGNO
Aprofomo protocoll

TIPO DI EVENTO IN CUI QUESTO BPI è STATO PRESENTATO
--

EFFETTO SUL LAVORO
None for the moment

IMPATTO ECONOMICO

Economic transactions- related to the world of wood in the model forest area - have been estimated of 4 million of euros

I COSTI DI ATTUAZIONE (EURO - €)

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CONOSCENZE SPECIFICHE NECESSARIE

Good knowledge of wood supply chain

Più DETTAGLI

SFIDA RISOLTA

--

DOMINIO

Prodotti, mercati, il commercio

TIPO DI SOLUZIONE

--

PAROLE CHIAVE

--

SOLUZIONE DIGITALE

No

INNOVAZIONE

No

PAESE D'ORIGINE

Italia

SCALA DI APPLICAZIONE

Regionale / sub-nazionale

INIZIO E FINE ANNO

--

CONTATTI

PROPRIETARIO O AUTORE

associazione@forestamodellomontagnefiorentine.org

REPORTER

REFERENCES AND RESOURCES

SITO PRINCIPALE

http://www.legnoforestamodello.it/

SITO WEB DEL PROGETTO

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PROGETTO DI RIFERIMENTO

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RISORSE

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PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood

DATA DI INSERIMENTO

18 Set 2019

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