How to use government grants with intelligence: new machinery park and high-quality wood chips

Venturini was founded in 1985 as an agricultural company, to then devote itself to forestry work since 1997. With the entry of Michele, the owner's son, the forestry activity took over and traditional work systems led to employment of more modern machines, with large investments. The transformation from a traditional forest company to a modern enterprise has been realized thanks to the Region Tuscany Rural Development Plan 2007-13, which has allowed Venturini Biomasse to completely renovate the machinery and reorganize itself, becoming a reference in the territory for the supply of wood chips.

Venturini Biomasse is a beautiful example of a family-run company that, over the years, has been able to expand, renew and improve. Michele's entry into the family business also marked the change of pace at the business level. It is in fact thanks to his foresight that it has been possible to access public funding with the PRS 2007-2013, by exploiting them productively on the basis of clear, concrete objectives and above all calibrated to company dimensions.

Through the purchased equipment
the company has achieved important goals.
First, working conditions have improved. New technologies have also made it possible to optimize logistics. A strategy of diversification and, above all, of production qualification, has allowed the company to start operating outside the local market, obtaining a positioning capable of guaranteeing better sales conditions and therefore greater profitability. The company is healthy today, with good development prospects, and aims to grow further. There is no shortage of design ideas for the future, such as the expansion of a covered structure to optimize the storage and handling of the chips produced, or the construction of a forced drying plant to speed up production cycles.

DETTAGLI

ORIGINE DEL LEGNO

foresta

TIPO DI LEGNO

Fusto

TIPO DI LEGNO IN QUESTIONE

"Wood chips: fir, Douglas fir, pine, Firewood: chestnut, oak, beech"

IMPATTO SULL'AMBIENTE E LA BIODIVERSITà

The traceability of the raw material and compliance of good forest management is guaranteed by current regional and national legislation

EFFETTO SUL REDDITO

N/A

POTENZIALE DI SFRUTTAMENTO

--

HUB

--

IMPATTO ECONOMICO

200-300.000 euro per year

CONOSCENZE SPECIFICHE NECESSARIE

Knowledge of available public funding and planning capacity

POTENZIALE DI MOBILITAZIONE

1.500-2.000 t per year

POTENZIALE SOSTENIBILITà - VALORE

--

FACILITà DI IMPLEMENTAZIONE

Medium: huge investments are needed

FACILITà DI IMPLEMENTAZIONE - VALUTAZIONE

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PREREQUISITI CHIAVE

In-depth knowledge of the regional rural development program

TIPO DI EVENTO IN CUI QUESTO BPI è STATO PRESENTATO

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EFFETTO SUL LAVORO

6-8 employees

I COSTI DI ATTUAZIONE (EURO - €)

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Più DETTAGLI

SFIDA RISOLTA

--

DOMINIO

industria energetica del legno

TIPO DI SOLUZIONE

--

PAROLE CHIAVE

--

SOLUZIONE DIGITALE

No

INNOVAZIONE

No

PAESE D'ORIGINE

Italia

SCALA DI APPLICAZIONE

Regionale / sub-nazionale

INIZIO E FINE ANNO

--

CONTATTI

PROPRIETARIO O AUTORE

venturinicippato@libero.it

REPORTER

PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood

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