Lignum | Wood industry Central Switzerland



Lignum Holzwirtschaft Zentralschweiz is the umbrella organisation of the forestry and timber industry in Central Switzerland and pools forces to promote wood and strengthen the wood value chain in Central Switzerland.

The main purpose of Lignum is to strengthen the regional wood value-chain in central Switzerland thereby enhancing the regionally potential added value. A focus is the initiation and expansion of networks between the forest and wood industry, and enhancing the consciousness in the society and politics for the wood provenance and field of application. Through its various projects, Lignum is increasing competitiveness throughout the wood value-chain. This inlcude measures to improve the usage of wood as a construction and raw material as well as for energy production. Lignum also gives out awards for outstanding projects in the wood sector, especially in the wood construction sector to provide a great visibility to a large number of stakeholders. It has a close collaboration with the school of higher education of Lucerne. Lignum also participates in the law overworking process with clear written statements at a national level. Every player of the wood value chain from the forest owner to the end consumer is an important factor in the work flow and plays a crucial role for overall success and positive development. The actors in the wood value chain need to know as much as possible from the upstream and downstream actors (ex. stock, products, delivery times, facility possibilities). The close cooperation between partners is needed to facilitate interaction and enhance the efficiency of internal processes and the whole process chain. Supporting policy development is essential for having a clear strategic positioning to boost the development of the wood sector.

Più DETTAGLI

SFIDA RISOLTA

5. Migliorare le prestazioni economiche e ambientali delle filiere forestali

DOMINIO

La proprietà, la cooperazione

Prodotti, mercati, il commercio

gestione dell'innovazione, mozzi digitali, cluster, sfruttamento (trasversale)

TIPO DI SOLUZIONE

piattaforme di marketing

PAROLE CHIAVE

Promote timber sales; network timber industry

SOLUZIONE DIGITALE

Sì

INNOVAZIONE

Sì

PAESE D'ORIGINE

Svizzera

SCALA DI APPLICAZIONE

Regionale / sub-nazionale

INIZIO E FINE ANNO

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CONTATTI

PROPRIETARIO O AUTORE

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REFERENCES AND RESOURCES

SITO PRINCIPALE

https://lignum-zentral.ch

SITO WEB DEL PROGETTO

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PROGETTO DI RIFERIMENTO

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RISORSE

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LOGO DELLE MIGLIORI PRATICHE

LOGO DELLA PRINCIPALE ORGANIZZAZIONE

Lignum
Holzwirtschaft
Zentralschweiz

PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood 4.0

DATA DI INSERIMENTO

12 Ago 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

Centro de Servicios y Promoción Forestal y de su Industria de Castilla y León